

PATHWAYS TO FRANCHISING:

THE ROAD TO ENTREPRENEURSHIP

SPONSORED BY GROW PRINCE GEORGE'S AND LEVEL UP

ARE YOU INTERESTED IN FRANCHISING?

Register for our three-part informational series to learn the foundations of franchising, how to enter the market and what brands are expanding in Prince Georges County.

SESSION TWO WILL COVER: FRANCHISEE PREPAREDNESS - WHO IS A VIABLE FRANCHISEE?

- Outline recruiting process for franchise brands and what to expect on Discovery Day
- Review pitfalls and barriers to entry for the franchising industry
- Provide insights to participants on franchisee preparedness.
- Panel discussion with existing franchisees on their Discovery Day experience.

In partnership with



IFA FOUNDATION
EDUCATION. RESEARCH. IMPACT.



PANEL DISCUSSION BRANDS



REGISTER HERE



Tuesday, April 2, 2024
(5:00 pm - 7:30 pm)



1801 McCormick Drive Suite
140 First floor | Largo, MD
20774



For more information
contact Nicole Hall at
NUHALL@co.pg.md.us

