



Lynn M. Humphreys

Counsel

she/her/hers

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Lynn Humphreys represents clients in trademark and copyright matters, including clearance, U.S. and international prosecution, licensing and enforcement.

Lynn's practice focuses on helping individuals and companies of varying sizes identify and protect their trademark and copyright assets. Having worked in-house at a publicly traded company for nearly five years, Lynn brings a practical, cost-effective and business-centered approach to her advice and counseling.

In addition to prosecution and portfolio management, Lynn has successfully represented clients in trademark oppositions in the Trademark Trial and Appeal Board and Uniform Dispute Resolution Procedure ("UDRP") actions. She also advises clients on corporate due diligence, licensing, sweepstakes and contest matters.

Prior to joining the firm, Lynn was Senior Corporate Counsel, Intellectual Property for Tailored Brands and Of Counsel at Morrison & Foerster.

Areas of Focus

Services

[Corporate & Business](#)

[Intellectual Property](#)

[Trademarks](#)

Sectors

[Technology](#)

[Retail & E-Commerce](#)

Experience

- Manage international trademark portfolios for publicly traded companies
- Developed comprehensive and cost-effective strategies for protecting client's trademarks in current and anticipated markets and regions
- Drafted and negotiated outbound and inbound trademark licenses regarding well-known retail brands

Credentials

Education

- The University of Virginia, J.D.
- The University of Virginia, B.A.

Bar Admissions

- California (1993)
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Presentations

- PLI Social Media and Mobile Devices 2020, Addressing Corporate Risks, Panelist
 - Consero Brand Protection & Anti-Counterfeiting Executive Roundtable, Panelist
 - INTA Global Portfolio Management and Brand Protection session, Moderator
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Professional Activities

- International Trademark Association, Member, 1998-Present
- Golden Gate University School of Law, Adjunct Professor (Trademark & Copyright), 2013-2023

Community Involvement

- Alameda Health Systems
 - Patient Family Advisory Council, 2024-Present
 - Highland Hospital Ethics Committee, 2023-Present
 - Alameda Hospital Patient Experience Council, 2020-2022