



Loren L. Hansen

Partner

he/him/his

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When asked about his personal philosophy, Loren Hansen said, “I find it rewarding to work with passionate individuals. I want our clients to stay focused on their business even amid legal disputes, and it is an honor to advocate for purpose-driven people and businesses.”

As the practice group leader for Lathrop GPM’s IP litigation practice group, a chemical engineer and a Registered Patent Attorney, Loren Hansen handles complex intellectual property matters across diverse market sectors. An accomplished first-chair trial lawyer, Loren focuses on patent infringement, software and technology disputes, trade secret misappropriation and other complex litigation.

Loren represents clients in numerous industries, including:

- Agribusiness
- Construction
- Manufacturing
- Oilfield services
- Renewable energy
- Restaurant Food & Beverage
- Software
- Technology

Areas of Focus

Services

[Intellectual Property](#)

[Litigation](#)

[Antitrust & Trade Regulation](#)

[Copyrights](#)

[Licensing & Commercial
Transactions](#)

[Trademarks](#)

[General Business & Complex
Commercial Litigation](#)

[Intellectual Property](#)

[Litigation](#)

Sectors

[Industrial & Manufacturing](#)

[Restaurant, Food & Beverage](#)

[Agribusiness & Food](#)

[Technology](#)

With a practice that extends to various forms of complex civil litigation, Loren represents clients in trials and alternative dispute proceedings nationwide. Recognizing that many clients prefer pragmatic solutions over prolonged litigation, Loren is committed to providing strategies that help clients minimize or avoid litigation whenever possible.

Earlier in his career, Loren worked as a consultant with Accenture, Ltd., where he designed and developed custom software packages for large, national health insurers. His experience in software development and education as a chemical engineer continues to inform his practice, providing him with not only the insight needed to address the complex technical questions of many of his clients' cases but also the communication skills needed to untangle that complexity and convey it in understandable terms.

In addition, Loren has contributed to the firm's development having formerly served as chair of the Associate Recruiting Committee and on the Finance Committee. His leadership and commitment to excellence make him a trusted advisor and advocate for clients facing complex legal IP challenges.

Experience

Patent Litigation

- *Polywad Inc. v. Federal Cartridge Company*, 2024 WL 382439 (M.D. Ga January 31, 2024) (Representing defendants in their dispute with Polywad involving ballistic technologies).
- *Omnia Medical, LLC v. PainTEQ, LLC*, 2023 WL 43055224 (M.D. Fl 2024) (Representing Omnia, a medical device company, in the enforcement of its patents and other intellectual property rights against PainTEQ).
- *CellTrust Corporation v. ionLake et al.*, — F. Supp. 3d —, 2022 WL 4018042 (D. Minn. 2022) (Jury Trial, May 2023) (Led representation of CellTrust in its enforcement of two of its software-related patents against a competitor).
- *Boost Oxygen, LLC v. Oxygen Plus, Inc.*, 477 F. Supp. 3d 871 (D. Minn. 2020) aff'd 843 Fed. Appx. 322 (Fed. Cir. 2021) (Took over the representation of Oxygen Plus in its defense of design patent infringement claims and contempt claims made against it by a competitor, achieving dismissal of Boost's claims).
- *Olaf Soot Design, LLC v. J.R. Clancy, Inc.* (N.D.N.Y 2019) (First-chaired the defense of accused patent infringer in high-capacity hoist technology).
- *Accu Steel, Inc. v. Legacy Building Solutions, Inc.*, No. 16-00050 (S.D. Iowa 2017) (Led representation of patent owner, Legacy Building Solutions, in enforcing its patent rights related to building technology).
- *Beavertail Products, LLC, et al. v. YETI Coolers, LLC*, Civil Action No.: 15-cv-1181 (D. Minn. filed Mar. 5, 2015); *YETI Coolers, LLC v. Beavertail Products, LLC, et al.* Civil Action No.: 15-cv-3267 (W.D. Tex. filed May 15, 2015) (Led defense of outdoor equipment manufacturer against claims of design patent infringement, utility patent infringement, and trade dress infringement).
- Federal Appellate Argument: *Concaten, Inc. v. AmeriTrak Fleet Solutions*, 131 F. Supp. 3d 1166 (D. Colo. 2015) affirmed (Fed. Cir. Oct. 11, 2016) (Obtained a Judgment on the Pleadings invalidating all five asserted patents as directed to ineligible subject matter. Argued appeal before the Federal Circuit Court of Appeals, which affirmed).
- *Imation Corp. v. Koninklijke Philips Elec. N.V., et al.*, 586 F.3d 980 (Fed. Cir. 2009) (Represented Imation in a declaratory judgment case, asserting that Imation did not infringe nine of Philips's patents related to optical disc technology).

- *TiVo Inc. v. Verizon Commc'ns Inc.*, Case No. 2:09-cv-257 (E.D. Tex. filed Aug. 27, 2009) (Represented TiVo in a multi-patent case asserting that Verizon infringed several of TiVo's patents related to digital video recording and defending Verizon's patent infringement counterclaims).

Complex Litigation

- *Polywad, Inc. v. Able's Sporting, Inc. et al.* 2024 WL 1538421 (M.D. Ga April 9, 2024) (Representing Defendants against trademark infringement allegations by Polywad).
- *Blattner Energy, Inc. v. Jones, et al.*, 2020 WL 2848181 (D. Minn. 2020) (Led representation of Blattner Energy in its assertion of trade secret misappropriation against former employees and a competitor in state and federal court in Minnesota).
- North Dakota Supreme Court Argument: *Minn-Kota Ag Products, Inc. v. N.D. Public Service Commission*, 938 N.W.2d 118 (ND 2020) (Represented Minn-Kota in its efforts to use public utility for power to its new grain facility, obtaining a Supreme Court reversal in the client's favor on standing to pursue its claims).
- *Energy Intelligence Group, Inc. et al v. CHS McPherson Refinery, Inc.(Jury Trial)*, No. 16-cv-1015 (D. Kan. 2018) (First-chaired the defense of the Refinery in a copyright infringement matter through a four-day jury trial, obtaining a defense verdict in which plaintiffs' recovery was approximately two percent of the requested \$50 million award).
- *Four51, Inc. v. PFG Ventures, L.P., et al* (D. Minn 2017) (Led the defense of a custom software purchaser accused of breaching a software agreement and trade secret misappropriation when the company replaced the software vendor).
- *Geotek, LLC v. Aluma-Form, Inc., Civ. 27-cv-17-2441* (4th Dist. Ct. Minn. filed Feb. 22, 2017) (Led defense of Geotek as a declaratory judgment plaintiff against Aluma-Form's allegations of Lanham Act false advertising and product defamation. Case settled with Aluma-Form dismissing its claims and no monetary terms).
- *Super Chefs, Inc. v. Second Bite Food, Inc.*, No. 15-00525, 2015 WL 12914330 (C.D. Cal. June 15, 2015) (Led defense of specialty food development and manufacturing company as it faced allegations of trade secret misappropriation, unfair business practices, fraud, breach of contract and other claims. After successfully defeating the plaintiff's motion for preliminary injunction and obtaining dismissal of the majority of the allegations, the matter was settled before trial).
- *Sterling Development Group Three, LLC et al v. Carlson (Bench Trial)*, 2015 ND 39, 859 N.W.2d 414 (N.D. 2015) (Represented Dr. Carlson in his defense against a claim that he owed \$2,000,000 pursuant to a personal guarantee. Following a two-day trial, the Court ruled that Dr. Carlson's guarantee was exonerated by statute. The result was affirmed by the North Dakota Supreme Court).
- *Bucks County Community College v. Augusoft, Inc.* (EDPA 2015) (Represented software developer in its defense and counter-claims regarding a dispute involving a software development and implementation project).
- Represented an oil field services company in Colorado state court through a six-day jury trial related to a proposed asset sale that failed to materialize (Jury Trial). This case and its details are confidential pursuant to Colorado rules.
- *Omnicare, Inc. v. UnitedHealth Group, Inc.*, 594 F. Supp. 2d 945 (N.D. Ill. 2009) (Represented UnitedHealth Group where summary judgment was granted and affirmed in its defense of Omnicare's antitrust and fraud claims).

Pro Bono Litigation

- *State by Friends of the BWCA v. AT&T (Bench Trial)*, 27-CV-10-15159 (4th Dist. Ct. Minn. filed June 22, 2010) (Represented the Friends of the Boundary Waters Wilderness in its enforcement of the Minnesota Environmental Rights Act).
 - *In re Kadiatou Toure (Bench Trial)*, A-089-118-477 (Immigration Ct. 2009) (Represented Ms. Toure in removal proceedings where she gained asylum in the United States).
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Credentials

Education

- William Mitchell College of Law, J.D., 2007, cum laude
- University of Minnesota, B.Eng., Chemical Engineering, 2001

Bar Admissions

- Minnesota
- North Dakota
- U.S. Patent and Trademark Office

Court Admissions

- U.S. District Court for the District of Colorado
- U.S. District Court for the District of Minnesota
- U.S. District Court for the District of North Dakota
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Eighth Circuit
- U.S. Supreme Court

Recognition

- Shortlist – Litigator of the Year – Minnesota, *Managing IP Americas*, 2024
- Selected among *The Best Lawyers in America*®, 2022-2025
- Minnesota State Bar Association, “North Star Lawyers,” 2012-2015, 2023

- *Minnesota Monthly*, "Minnesota's Top Lawyers," 2022
- *Thomson Reuters*, "Minnesota Rising Star," 2014-2018
 - "Up & Coming Attorney," 2014

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Presentations

- Speaker, "Civil Practice in Minnesota State District Court – Motions and Tips Related to Remote Motion Arguments," Minnesota CLE, February 20, 2024
- Co-presenter, "Mission Critical – Updates on Trade Secret Litigation and Non-Compete Agreements," Lathrop GPM 2023 State of Litigation: Draft Edition, April 12, 2023

Professional Activities

- Hon. Jimmie V. Reyna IP Inn of Court, Executive Committee Secretary
- Minnesota State Bar Association
- Federal Bar Association

Community Involvement

- Edina Community Lutheran Church, Council of Ministers, Past President
- Minnesota Land Trust, Past Board Secretary
- The Fund for Legal Aid, Board Member