



# The Johnson County Bar Association Bar Letter: David Waters on Social Media

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## **Building Attorney Expertise & Networking Through Social Media**

The day after the 2011 Oscars, it was reported that during the live broadcast alone, 388,717 individual users sent 1,269,970 "tweets"—standard 140-character comments through [twitter.com](http://twitter.com)—related to the ceremony. In many ways, the real show that night was not on TV, but on Twitter. (And, juxtaposing the immediacy of Twitter against the historical narrative of *The King's Speech*, perhaps *The Social Network* was truly the movie of the year). It was then that I first recognized the way in which social media was forever changing the way in which we interact with one another. [Read more ...](#)