



The Johnson County Bar Association Bar Letter: David Waters on Social Media

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Building Attorney Expertise & Networking Through Social Media

The day after the 2011 Oscars, it was reported that during the live broadcast alone, 388,717 individual users sent 1,269,970 "tweets"—standard 140-character comments through twitter.com—related to the ceremony. In many ways, the real show that night was not on TV, but on Twitter. (And, juxtaposing the immediacy of Twitter against the historical narrative of *The King's Speech*, perhaps *The Social Network* was truly the movie of the year). It was then that I first recognized the way in which social media was forever changing the way in which we interact with one another. [Read more ...](#)