



# Franchise Team and Attorneys Named Global Leaders in 2024 Chambers Ranking

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(February 21, 2024) - Lathrop GPM is again ranked as a top global law firm in the franchise practice area by the Chambers and Partners® Global 2024 rankings. In addition to the firm being in the top four in the world, Lathrop GPM attorneys Liz Dillon and Gaylen Knack were recognized as global leaders. Dillon and Knack were among an elite list of 25 attorneys worldwide (with Knack being among the top six) included in the annual ranking.

Chambers wrote the following about the firm in the annual ranking:

*Lathrop GPM is a respected U.S.-based firm with substantial international capability ... the team is well versed in the full gamut of franchising matters. The law firm offers:*

- *Expertise in assisting U.S.-based franchisors with international expansion.*
- *Advice for non-U.S. multinational clients on their entry into the American market.*
- *Experience representing a diverse client base, with a particular focus on the food and beverage and retail industries.*
- *A highly rated franchise disputes practice well equipped for litigation and international arbitration concerning the termination of franchise agreements.*

Here's what Chambers said about Lathrop GPM's world-leading franchise attorneys:

Chambers recognized **Liz Dillon**, leader of the firm's Franchise and Distribution Practice Group, "for her strategic and effective representation of franchisors in a range of matters including global transactions and disputes. She is also experienced in franchise expansions into foreign markets." Clients told Chambers, "Elizabeth is very level-headed, calm, thorough and simply a pleasure to work with."

**Gaylen Knack** "is an experienced practitioner and adept at handling complex international franchising matters." Clients said, "Gaylen always gives practical and pragmatic advice," and he is "... very business-oriented and knows what the client wants from a business perspective."

For over three decades, Chambers and Partners has assessed the world's best business lawyers. Based in London, the organization has a full-time team of editors and researchers who conduct client and attorney



interviews and surveys throughout the year to release rankings that are published online and in print directories.