



# Lathrop GPM and Six Intellectual Property Attorneys Earn World Leading Trademark Honors

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(February 22, 2024) - Lathrop GPM is proud to announce that the firm and its trademark attorneys are again recognized as global industry leaders, according to the World Trademark Review® (WTR) in its recently released WTR 1000: The World's Leading Trademark Professionals for 2024. Six attorneys are recognized as leading trademark lawyers in Minnesota, Missouri and Kansas, and Washington, D.C., respectively: Lori Wiese-Parks, Amy Brozenic, Travis McCallon, Luke Meriwether, Eric Sidler and Sheldon Klein. The firm has IP attorneys across the U.S. who support global brands in all areas of trademark law from strategy through enforcement.

The WTR ratings are based on client feedback gathered independently during the annual research process. WTR 1000 is viewed as the definitive resource for legal trademark counsel and have repeatedly recognized Lathrop GPM and its trademark attorneys over the years.

Lathrop GPM is one of only two firms rated in the Gold Band in Minnesota. WTR summarizes the practice:

"Revered for its commitment to brand protection, full-service outfit Lathrop GPM is equipped with a robust trademark team who tally up hundreds of trademarks each year for their clients, and who currently manage over 17,000 applications and registrations worldwide. Active collaboration across its team and a willingness to step outside the box when dealing with trademarks ensures the trademark offering at Lathrop [GPM] is a smart choice for clients of all sizes."

**Lori Wiese-Parks** is a seasoned transactional lawyer who understands the business of intellectual property. She is individually recognized in the Prosecution and Strategy category .

**Amy Brozenic**, ranked in Missouri and Kansas, brings a keen eye to her prosecution practice, honed from years examining thousands of trademark applications at the USPTO.

**Eric Sidler, Luke Meriwether and Travis McCallon**, members of the IP litigation team in Missouri, "achieve serious results in IP disputes and enforcement actions big and small, from the TTAB to district court." A reference described the team as "very organised and tenacious in their approach. They are relentless in gathering information. I give them my highest recommendation."



**Sheldon Klein** is a "recommended expert" in the Washington, D.C. Metro Area. WTR notes that Klein "brings a vast knowledge of trademark law, which he applies to deliver crisp results in prosecution and enforcement instructions. He also excels when leading trial teams, thanks to his outstanding leadership skills and dedication to his patrons' interests."

The full WTR 1000 2024 ratings can be found online at <https://www.worldtrademarkreview.com/rankings/wtr-1000>.