Lathrop GPM Leads the Way With Franchise 2024 Lexology Getting the Deal Through

November 1, 2023

(November 1, 2023) —

Lexology Getting the Deal Through (

GTDT) released its Franchise 2024 publication on their website on July 20, 2023. Lathrop GPM is proud to have Partner Mark Kirsch as the Global Editor and Counsel Eli Bensignor as the U.S. Chapter author of this year's edition.

As Global Editor of the publication for the third consecutive year, Kirsch authored the Global Overview and led the way in producing a universal questionnaire as a reference source of comparative franchise law.

Bensignor's U.S. Chapter provides updates and analysis of current trends in franchise law topics, including a market overview; business overview; and high-level guidance on legal compliance in the offer and sale of franchises, drafting and negotiating franchise contracts and the franchisor/franchisee relationship.

About

Lexology

GTDT

Lexology

GTDT is the original Q&A reference source of comparative law and regulation and the most comprehensive resource of its kind covering more than 120 practice areas, 150 jurisdictions, 6,400 experts and 75,000 answers. Licensed by LexisNexis and Bloomberg Law, the series provides first-step analysis of local legal and regulatory frameworks, common procedure, and market distinctions of unfamiliar jurisdictions for corporate counsel, cross-border legal practitioners, private clients, heads of businesses, and private practice lawyers.