



# Insurance Recovery & Counseling Team Launches New Video Series Promoting Insurance Literacy for Policyholders

April 3, 2023

(April 3, 2023) — Lathrop GPM's Insurance Recovery & Counseling group is proud to announce the launch of its new video series, "The Policyholder Project: Insurance Literacy." This innovative project was the brainchild of Partner Alex Roje and is set to release the first set of videos on April 3, 2023.

"The Policyholder Project: Insurance Literacy" is a unique educational compilation aimed at empowering policyholders to better understand their insurance policies. Through the use of clear and concise definitions, explanations, and real-world examples, the less than 2-minute videos will help viewers navigate the often confusing landscape of insurance legal jargon.

"Our team understands the complexity of insurance policies and the challenges policyholders may face in the constantly changing insurance coverage industry," said Roje. "The goal of this video series is to provide businesses with the knowledge and tools needed to make informed decisions regarding their insurance and to help them maximize their coverage."

At Lathrop GPM, we are committed to helping policyholders recover the benefits they are entitled to under their insurance policies. The Policyholder Project is just one more way we are working to educate and empower businesses in this important area.

"The Policyholder Project: Insurance Literacy" is available for viewing on Lathrop GPM's Video Library and YouTube channel starting on April 3, 2023. Subscribe now to YouTube to be the first to receive updates on weekly video releases and to gain access to this valuable resource.