



Lathrop GPM and Six Intellectual Property Attorneys Earn World Leading Trademark Honors

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IP Lawyers in Minnesota, Kansas and Washington, D.C. recognized in global trademark ratings

(March 2022) - Lathrop GPM, an Am Law 200 national law firm, is proud to announce that the firm and its trademark attorneys are recognized as global industry leaders, according to the World Trademark Review® (WTR) in its recently released WTR 1000: The World's Leading Trademark Professionals for 2022. The firm is recognized with Gold Band honors in Minnesota, and six attorneys are recognized as leading trademark lawyers in Minnesota, Kansas, and Washington, D.C., respectively: Jennifer Debrow, Ashley Bennett Ewald, Dean Eyster, Lori Wiese-Parks, Amy Brozenic, and Sheldon Klein. The firm has IP attorneys across the U.S. who support global brands in all areas of trademark law from strategy through enforcement.

According to World Trademark Review:

Lathrop GPM continues to reap the rewards of the 2020 merger between Midwest stalwarts Lathrop Gage and Gray Plant Mooty Its coast-to-coast presence ensures that it is always close at hand for clients, wherever they are based. The IP team includes numerous accomplished attorneys who make light work of prosecution, enforcement and transactions.

Lathrop GPM is one of only two firms rated in the Gold Band in Minnesota. With more than 1,500 active trademark clients, WTR reports that the service and knowledge of Lathrop GPM's trademark team are "world class."

Jennifer Debrow, who leads the trademark team, "is quick to respond, flexible and is great with deadlines. If you're looking for a group that is top for customer service and knowledge, then Jennifer Debrow and the team at Lathrop GPM are all you need." Debrow is recognized with Silver Band honors in the Prosecution and Strategy category.

Ashley Bennett Ewald is praised as "multi-disciplined" in her work and uniquely earned high marks in both the Enforcement and Litigation category (Gold Band) and Prosecution and Strategy category (Silver Band).



Dean Eyster's "abilities are second to none. One client labels him 'the single most effective attorney' they have worked with, after he orchestrated 'the most strategic and well-targeted approach to litigation' that they had ever seen." Eyster is highly ranked in the Enforcement and Litigation category (Gold Band).

Lori Wiese-Parks "dispenses astute counsel in transactional and licensing scenarios while also maintaining an impressive prosecution practice." Wiese-Parks is individually recognized in the Prosecution and Strategy category (Silver Band).

Amy Brozenic, a "trademark virtuoso," applies her knowledge of trademark law to "national and international prosecution instructions, making judicious use of the firm's connections in over 200 jurisdictions to protect brands to the hilt worldwide. A Swiss army knife of a practitioner, she is also a smooth operator at the TTAB."

Sheldon Klein "is an influential voice in the IP discussion and plays a prominent role in the American Intellectual Property Law Association. His policy insight complements his practical trademark know-how, which encompasses all aspects of brand protection and litigation."

The ratings are based on client feedback gathered independently during the annual research process. WTR 1000 is viewed as the definitive resource for legal trademark counsel. The annual ranking uses qualitative research to identify the firms and individuals deemed outstanding in this critical area of practice. In the identification of the leading firms, factors such as depth of expertise, market presence, and the level of work are all considered. The 2022 rating can be found online at <https://www.worldtrademarkreview.com/rankings/wtr-1000>.