Lathrop GPM Ranked Among Top Franchise Suppliers By Entrepreneur Magazine

August 24, 2021

MINNEAPOLIS (August 2021) — Lathrop GPM is ranked fifth for providing legal services in Entrepreneur's Top Franchise Suppliers list, published in the September issue of Entrepreneur magazine.

To determine the annual ranking of the Top Franchise Suppliers, more than 750 franchisors were surveyed, from startups to Franchise 500® brands. Suppliers were scored on the number of franchisors they serve and on client satisfaction ratings. The top scoring suppliers were ranked in each of the following service provider categories:

- Legal Services
- Accounting
- Banking/Financing
- Franchise Brokers
- Franchise Consulting/Development
- Marketing
- Merchant Services
- Other Technology Services
- Public Relations
- Real Estate Services

View the full ranking here. Results can also be seen in the September issue of Entrepreneur magazine, available on newsstands and Entrepreneur Media's iOS and Android mobile app on August 24, 2021.

With one of the world's leading franchise and distribution law practices, Lathrop GPM's Franchise Group serves franchisors and master franchisees at all stages of development in markets across the world. The energetic and diverse group of more than 35 lawyers and paralegals works in teams, creating a collaborative environment that brings clients a wide range of experience in virtually every facet of international and domestic franchising. Serving franchise clients is a priority for Lathrop GPM; most of the firm's attorneys who practice in other areas of business law also are experienced in advising and representing franchisors.