



Lathrop GPM Franchise Practice Group Closes Deal Between Home Health Care Giants

August 13, 2021

Am Law 200 Franchise Group represented Home Instead in acquisition by Honor Technology Inc.

(August 13, 2021) — Lathrop GPM represented Home Instead, which on August 6, 2021 was acquired by Honor Technology Inc. The acquisition brings together the largest, highest-touch home care network and the leading home care technology and operations platform to transform the professional caregiver and client experience and revolutionize care for older adults.

Led by Gaylen Knack, a partner in the firm's Franchise Group, and Mark Williamson, a partner in the firm's Corporate and Business Transactions Group, the acquisition was supported by Sandy Bodeau, Chelsey Buck, Mike Cohen, Liz Dillon, Neil Goldsmith, Luke Greiner, Lisa Hansen, Brad Hintze, Alyssa Hirschfeld, Rick Kubler, Greg Kuhn, Jodi Malecha, Jane Marrone, Katie Morrison, Julia Reiland, Alex Roje, Dan Tenenbaum and Erica Tokar.

"This is an exciting deal for the home health care sector, and we congratulate both parties on its success," said Knack. "By joining together Home Instead's unapparelled caregiver network with Honor's technology and operations platform, seniors will have better home health care options for generations to come."

"These two organizations share one passion: transforming the care experience for older adults around the world," said Jeff Huber, CEO of Home Instead. "For years, our commitment has been to create the world we want to grow older in. This transaction adds fuel to that commitment. Combining the strengths of these companies moves our passion from aspirational vision to inevitable impact."

The combined organization represents more than \$2.1 billion in home care services revenue and affirms itself as the largest player in the projected \$500 billion home care industry. Financial terms of the acquisition were not disclosed.

With one of the world's leading franchise and distribution law practices, Lathrop GPM's Franchise Group serves franchisors and master franchisees at all stages of development in markets across the world. The energetic and diverse group of more than 30 lawyers and paralegals works in teams, creating a collaborative environment that brings clients a wide range of experience in virtually every facet of international and



domestic franchising. Serving franchise clients is a priority for Lathrop GPM; most of the firm's attorneys who practice in other areas of business law also are experienced in advising and representing franchisors.