



Lathrop GPM Attorneys Recognized in Who's Who Legal Franchise 2020 List

September 30, 2020

Sept. 30, 2020 — Lathrop GPM is pleased to announce that 14* attorneys have been named to the Who's Who Legal Franchise 2020 list. The attorneys are among a select group of 544 franchise lawyers recognized worldwide. According to Who's Who Legal, the attorneys listed "have been singled out for their experience and expertise advising franchisors and franchisees on system structuring, disputes, regulatory issues and transactional matters."

In addition, Senior Counsel Carl E. Zwisler, based in the firm's Washington, D.C. office, is named a Global Elite Thought Leader — the list's highest ranking for individual attorneys. He is one of 18 attorneys in North America to receive this "best of the best" ranking. Zwisler is described as "an excellent franchise specialist, who is very responsive."

The Lathrop GPM attorneys recognized in the annual franchise list include:

- Liz Dillon (Minneapolis)
- John Fitzgerald (Minneapolis)
- Michael R. Gray (Minneapolis)
- Mark Kirsch (Washington, D.C.)
- Peter J. Klarfeld (Washington, D.C.)
- Gaylen L. Knack (Minneapolis)
- Craig P. Miller (Minneapolis)
- Kirk Reilly (Minneapolis)
- Max J. Schott, II (Minneapolis)
- Stephen J. Vaughan (Washington, D.C.)
- James A. Wahl (Minneapolis)
- Eric L. Yaffe (Washington, D.C.)
- Robert Zisk (Washington, D.C.)
- Carl E. Zwisler (Washington, D.C.)



Since 1996, Who's Who Legal has identified the foremost legal practitioners in multiple areas of business law. Nominees are selected based upon comprehensive, independent survey feedback received from eminent private practitioners and general counsel in the list sector or industry. Only those who receive the highest number of recommendations from peers and clients are listed in Who's Who Legal publications. Research is conducted annually, and individuals must continue to receive strong and regular feedback to maintain their listing.

**Note: The Who's Who Legal Franchise 2020 list shows 17 Lathrop GPM attorneys ranked, however, three included on the list do not currently practice at the firm.*