



Franchise Team and Attorneys Named Global Leaders in 2020 Chambers Ranking

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(February, 13, 2020) - Lathrop GPM is one of 11 law firms in the world to have its **franchise practice group** named a global team in Chambers and Partners® Global 2020 rankings. In addition, three Lathrop GPM attorneys were recognized as global leaders — Liz Dillon, Gaylen Knack, and Carl Zwisler. Dillon, Knack, and Zwisler were among an elite list of 28 attorneys worldwide included in the annual ranking.

Chambers wrote the following about the firm in the annual ranking released today: "Well-respected U.S.-based firm with substantial international capability. Advises an enviable list of notable clients in various sectors, with particular expertise in the food and beverage, retail and hospitality industries. Features a seasoned team with decades of experience across a range of franchising matters, including company expansions. Distinguished for its adept guidance on franchise regulations and GDPR compliance." One of Chambers' sources went so far as to say Lathrop GPM is "one of the best franchise firms in the world."

Here's what Chambers said individually about the Lathrop GPM world-leading franchise attorneys:

Liz Dillon, chair of the firm's Franchise and Distribution Practice Group, is recognized for her experience assisting franchisors expand into international markets and company roll-outs in a number of industries, including hospitality and food and beverages. Clients praise Dillon for being "knowledgeable, responsive and practical." Dillon is based in the firm's Minneapolis office.

Gaylen Knack, lead of the franchise practice group's international division, is regarded for the extent of his experience in franchising. Knack is recognized for his experience in expansion, distribution agreements and dispute resolution. Knack is based in Minneapolis.

Carl Zwisler is lauded for his depth of expertise in franchising matters. Zwisler is recognized for his ability to assist clients with contractual disputes and international expansion, notably assisting European clients entering the U.S. market. Zwisler is based in the firm's Washington, D.C. office.

For nearly three decades Chambers and Partners has assessed the world's best business lawyers. Based in London, the organization has a full-time team of editors and researchers who conduct firm and client interviews and surveys throughout the year to release rankings that are published online and in print



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