



Technology Transactions Guide Published

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MINNEAPOLIS (October 9, 2019) - **Michael R. Cohen**, a Principal and the Privacy Officer at Gray Plant Mooty, has written **A Legal Guide to Technology Transactions 2019**. A collaborative effort between Gray Plant Mooty and the Minnesota Department of Employment and Economic Development (DEED), the publication should help businesses and organizations when negotiating technology agreements.

Information technology affects operations, management, performance, and the profitability of businesses of all sizes. The guide covers some of the unique issues to consider in information technology acquisitions and related agreements, including warranties, indemnities, payment, implementation, training, limitations of liability, remedies, service levels, acceptance testing, vendor selection and management, regulatory compliance, data privacy, and cybersecurity.

"Noteworthy in this 2019 technology guide, is the coverage of Artificial Intelligence, Internet of Things, Blockchain Technology, and Smart Contracts. It also addresses new data privacy and security laws impacting businesses today, including the European General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA)," Cohen said.

This book is an update to one authored by Cohen and published collaboratively between Gray Plant Mooty and DEED in 2012. "I hope that businesses will look at technology agreements as a way to more efficiently manage an otherwise complex project that is essential to business and not just as a way to allocate legal risk and liability," Cohen added.

The 2019 guide is free and available from Gray Plant Mooty by calling 612-632-3000 or the Minnesota Department of Employment and Economic Development by calling 651-259-7474 or emailing deedmnsbao@state.mn.us.

A downloadable PDF version is also available online here. Also, online here you can find legal guides for businesses on privacy and data security as well as social media in the workplace. These guides were also authored by Cohen and produced in collaboration between Gray Plant Mooty and DEED.

A member of the Intellectual Property, Technology, and Privacy Practice Group at the firm, Cohen possesses over 30 years of experience advising clients on legal matters involving intellectual property with special



expertise related to information technology, data protection, privacy, and security.

About Gray Plant Mooty

Gray Plant Mooty is a leading corporate law firm with one of the top franchise practices in the world. The firm's attorneys and staff are recognized for providing exceptional service and value to clients globally. The full-service law firm has offices in Minnesota, Washington, D.C., and North Dakota. Learn more at www.gpmlaw.com.