



# Franchise Team and Attorneys Named Global Leaders in 2018 Chambers Ranking

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MINNEAPOLIS (Feb. 16, 2018) - Gray Plant Mooty is one of 12 law firms throughout the world—and the only Minnesota-based firm—to have its **franchise practice group** named a global-wide team in Chambers and Partners® Global 2018 rankings. In addition, three Gray Plant Mooty attorneys were recognized as global leaders—**Liz Dillon, Gaylen Knack, and Carl Zwisler**. Dillon, Knack, and Zwisler were among an elite list of 28 attorneys included in the annual ranking.

Chambers wrote the following about the firm: "Based in the USA, Gray Plant Mooty possesses substantial international capability. Advises an enviable list of notable clients in a number of sectors, particularly food and retail. Features a seasoned team with decades of experience across a range of franchising matters and a renowned franchise litigation practice." Furthermore, Gray Plant Mooty was praised for helping clients expand to new international markets, while also being solid, available, and approachable.

Here's what Chambers said individually about the Gray Plant Mooty world-leading franchise attorneys:

- **Liz Dillon**, co-chair of the franchise practice group, was recognized as "An 'excellent and thorough' practitioner" and "noted for her adept work with start-up and smaller franchisors, assisting them with growing their businesses internationally. She has advised clients entering markets all over the world, including Europe, Asia, the Caribbean and the Middle East." Dillon is based in Minneapolis.
- **Gaylen Knack**, lead of the franchise practice group's international division, was referred to as "an 'excellent lawyer and business person' " and "revered for his work assisting franchisors in expanding and structuring their distribution programmes." He was also noted for his proficiency in licensing issues. Knack is based in Minneapolis.
- **Carl Zwisler** was lauded "for his work with international clients attempting to enter the US market" as well as advising "a plethora of US companies on their international franchising issues." Chambers further said of Zwisler: "Peers heap praise on him, with one enthusing: 'He has encyclopaedic knowledge and is one of the best in the world. He is seen as a leader in his field.'" Zwisler is based in Washington, D.C.

For nearly three decades Chambers and Partners has assessed the world's best business lawyers. Based in London, the organization has a full-time team of editors and researchers who conduct firm and client



interviews and surveys throughout the year to release rankings that are published online and in print directories.

### **About Gray Plant Mooty**

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. We are a 185-lawyer, full-service firm with offices in Minneapolis and St. Cloud, Minn.; Washington, D.C.; and Fargo, N.D. Our attorneys and staff provide exceptional client service and value, and comprehensive legal services on a regional, national and global basis. Our roots date back to 1866. Learn more at [www.gpmlaw.com](http://www.gpmlaw.com).