



# Mike Gray Recognized as 2017 BTI Client Service All-Star

August 23, 2017

MINNEAPOLIS, Minn. (August 23, 2017) — The law firm of Gray Plant Mooty is pleased to share that for the third year, Mike Gray has been named to the *BTI Client Service All-Stars* list.

Mike Gray represents companies and individuals in trial, arbitration, and other civil proceedings throughout the United States. As a member of the firm's Franchise and Distribution practice group, Mike is lead litigation counsel for several national franchise companies and has litigated, arbitrated, and mediated complex commercial cases in over 37 states involving all aspects of the franchise relationship with a particular expertise in noncompete enforcement.

In addition, Mike provides counsel on a wide range of issues including contract disputes, protection and exploitation of intellectual property, trade secret protection, licensing, product liability, and distributor relations.

The BTI Client Service All-Stars, an elite group of standout lawyers, are identified solely through unprompted client feedback, and these lawyers are recognized as delivering the absolute best client service. The six key factors that drive this exceptional client service are client focus, being an innovative thought leader, having exceptional understanding of the client's business, legal skills, outsized value, and outstanding results. The only possible avenue for becoming a BTI Client Service All-Star is for corporate counsel to identify an attorney who stands out for delivering superior client service. BTI asked over 300 corporate counsel, in an unprompted manner, if there is an attorney who truly stands out as delivering the absolute best client service—by name.

## About Gray Plant Mooty

*Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a full-service firm with nearly 180 attorneys and offices in Minneapolis and St. Cloud, Minnesota; Washington, D.C.; and Fargo, North Dakota. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national and global basis. Learn more at [www.gpmlaw.com](http://www.gpmlaw.com).*