

## **Gray Plant Mooty's Mark Kirsch Honored with 2017 Franchising Client Choice Award**

February 9, 2017

MINNEAPOLIS (February 9, 2017) — The law firm of Gray Plant Mooty is pleased to announce that principal Mark Kirsch has received the 2017 Lexology Client Choice Award in the Franchising category for the District of Columbia. Kirsch is one of only three U.S. lawyers in the Franchising category to receive this distinguished recognition.

Based out of the firm's Washington, D.C., office, Kirsch concentrates his practice in the area of franchise law. His work includes transactional and regulatory matters, mergers and acquisitions, and international franchising and distribution, as well as counseling on dispute resolution and mediation of franchise-related disputes. Kirsch received his J.D. from George Washington University.

Established in 2005, the Lexology Client Choice Awards recognize those law firms and partners around the world that stand apart for the excellent client service they provide and the quality of their counsel and assistance. Honorees are nominated by corporate counsel based on their ability to add value to clients' businesses.

## **About Gray Plant Mooty**

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 180-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn., Fargo, N.D., and Washington, D.C. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national and global basis. Learn more at www.gpmlaw.com.