



Attack! Marketing Honored as Best Marketing Department at the American Business Awards

July 13, 2009

Firm client Attack! Marketing and Promotions won the Stevie Award for Best Marketing Department in The 2009 American Business Awards this week at the Marriott Marquis Hotel in New York. Attack! was recognized for their standout programs, internal developments, company expansion and financial successes over the past year.

The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network. Stevie Awards were presented in over 40 categories, with more than 2,600 entries from companies of all sizes and in virtually every industry were submitted for consideration. The award for Best Marketing Department is given to the company "whose project work and overall achievements surpass industry norms and exhibit exceptional quality." More than 200 executives across the country participated in the judging process to determine the Finalists and Stevie Award winners.

Attack! is a field marketing agency, partnering with agencies to provide staffing resources, promotional support, logistics, and fulfillment focused on developing successful brand experiences. The agency has enabled their clients to deliver the best in field marketing, guerrilla and non-traditional marketing, and out-of-home media. Since 2001, their award-winning team has worked with agencies to promote over 300 of the country's best brands.

Supporting sponsors of The 2009 American Business Awards included High Performance Technologies Inc., John Hancock, LifeLock, RCN Corporation, Softpro, and Ultimate Software. Details about The American Business Awards and the list of Finalists and Stevie Award winners are available at www.stevieawards.com/aba.

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