DEED and Local Legal Experts Publish Privacy and Data Security Guide

July 23, 2014

ST. PAUL - The Minnesota Department of Employment and Economic Development (DEED) in partnership with the law firm of Gray Plant Mooty, has published *A Legal Guide to Privacy and Data Security* as a free guide for Minnesota businesses.

The book offers guidance on a variety of privacy and data security-related laws, the impact of such laws on business and best practices to mitigate risks. It covers key federal privacy and data security laws, Minnesota privacy laws, privacy in the workplace, as well as global privacy and data security laws.

"We are pleased to present this guide to help Minnesota businesses," DEED Commissioner Katie Clark Sieben said. "This is the first-ever attempt to compile Minnesota state data privacy and security laws, as well as federal and global privacy laws in one publication."

"This book will help a business more easily navigate the complex and unpredictable legal landscape of privacy and data security laws and regulations, be prepared for a data breach, and better understand how such laws may impact their specific business," said Michael Cohen, principal, Gray Plant Mooty.

The guide is available on DEED's website and is also available in print or CD-ROM from DEED's Small Business Assistance Office at 651-259-7476 or 800-310-8323 or deed.mnsbao@state.mn.us. Or requests can be mailed to the Small Business Assistance Office at First National Bank Building, 332 Minnesota St., Suite E200, St. Paul, MN 55101-1351.

Gray Plant Mooty will also provide the book. Contact the firm at 612-632-3000 or send a request to 500 IDS Center, 80 S. Eighth St., Minneapolis, MN 55402. The book is also available on the firm's website.

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. The firm's roots go back to 1866. Today, Gray Plant Mooty is a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn. and Washington, D.C. The firm's attorneys and staff provide exceptional client service and value to clients, and directly or with global affiliations, provide comprehensive legal services on a regional, national and global basis.

DEED is the state's principal economic development agency, promoting business recruitment, expansion and retention, workforce development, international trade and community development. For more details about the agency and our services, visit us at http://mn.gov/deed/. Follow us on Twitter at twitter.com/mndeed.