



## BTI Names Gray Plant Mooty a Client Recommendations Leader

May 6, 2014

MINNEAPOLIS, Minn. (May 6, 2014) — The law firm of Gray Plant Mooty is pleased to share that it has been named a Client Recommendations Leader in *BTI Brand Elite 2014: Client Perceptions of the Best-Branded Law Firms*. Gray Plant Mooty was named to the honor roll of recommended law firms as a firm clients recommend first to peers and colleagues, and was placed by corporate counsel in an elite group of firms changing the way law firms do business.

The *BTI Brand Elite* consists of law firms with the biggest imprint on corporate counsel in nine key differentiators, including innovation, accomplishments in client service, bet-the-company work, premium value, and client recommendations. BTI rankings are based on interviews with more than 500 corporate counsel at Fortune 1000 and large companies who shared insights on legal spending, key issues they are facing, and their relationships with law firms.

Recently, BTI has recognized Gray Plant Mooty and its attorneys in many of its legal rankings and guides. Gray Plant Mooty was most recently named to the top 25% of law firms with best client relationships in April. In February, attorneys John Brower and Michael Gray were named to the 2014 BTI Client Service All-Star Team, an elite group of standout attorneys known for providing the absolute best client service. In November, the firm was named to the 2014 BTI Client Service A-Team, and in October was named to the 2014 BTI Honor Roll of Most Feared Litigation Firms.

### About Gray Plant Mooty:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.