



Thirteen Gray Plant Mooty Attorneys, Firm Recognized In the International Who's Who Legal Most Highly Regarded Firms 2013

November 19, 2013

MINNEAPOLIS (November 19, 2013) — Gray Plant Mooty is pleased to announce that the firm's Franchise and Distribution practice group has been identified in Who's Who Legal's Most Highly Regarded Firms: Franchise 2013, with thirteen attorneys selected. Seven firms stood out in this year's research, and Gray Plant Mooty shares the top spot for the number of US franchise lawyers ranked by Who's Who.

From the Minneapolis office, Elizabeth Street Dillon, John Fitzgerald, Michael Gray, Franklin Jesse, Gaylen Knack, Kirk Reilly, Max Schott, and Quentin Wittrock were individually recognized for their expertise in franchise law.

From the Washington, DC, office, Jan Gilbert, Mark Kirsch, Peter Klarfeld, Sheldon Klein, Robert Zisk, and Carl Zwisler were recognized for their individual expertise.

The publication recognizes Minneapolis attorney Gaylen Knack as "internationally acclaimed" and "strategically brilliant" with his experience in private practice and in-house as a franchise executive. Max Schott is mentioned as "one of the best" in franchise agreements, and Quentin Wittrock is "particularly prominent" for his litigation work. Michael Gray is "talented and extremely active" in trial, arbitration, and civil proceedings throughout the US, and Kirk Reilly is known for his "exceptional abilities" when it comes to trying cases involving the franchisor relationship, fraud claims, breach of contract, and false advertising.

In Washington, DC, Carl Zwisler is noted as being "highly rated" and renowned for his "extraordinary" work representing start-ups, established brands, and foreign franchisors entering the US market. Mark Kirsch is mentioned as an "outstanding" transactional and regulatory lawyer who is "greatly respected" for his counseling and Peter Klarfeld is a "first-class" litigator who is "frequently seen on high profile cases."

About GPM:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide



exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.