



Richard Braman Selected as an American Lawyer Top 50 Big Law Innovator of the Last 50 Years

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MINNEAPOLIS (August 21, 2013) — Gray Plant Mooty is pleased to announce that principal Richard Braman has been named to American Lawyer's "Top 50 Big Law Innovators of the Last 50 Years" list. Braman was named an E-Discovery Trailblazer as one of eleven people who helped shape the industry over the last fifty years.

In the mid-1990s, Braman relocated to Sedona, Arizona, where he went on to found the Sedona Conference, a nonprofit organization dedicated to the advancement of law and policy in the areas of antitrust law, complex litigation, and intellectual property rights. In 2003, the Sedona Conference published the "Sedona Principles," consisting of 14 guidelines for the e-discovery process along with commentary on best practices and how parties should communicate during that process. The Principles were cited by the federal Advisory Committee on Civil Rules Discovery Subcommittee in a report on electronic discovery less than a month after being published. The Principles went on to help shape the Federal Rules of Civil Procedure. Braman is recognized as not only the attorney who brought the Sedona Conference together, but also as a mover and a shaker in the development process, keeping everybody on message and being an effective leader for the group.

Braman is a member of Gray Plant Mooty's Litigation practice group specializing in antitrust law and complex business litigation, and has practiced in these areas since 1978. He represents both plaintiffs and defendants in antitrust and complex litigation as well as devotes a significant percentage of time to counseling business clients on antitrust and trade regulation issues. Braman is also a member of the firm's Antitrust team and past chair of the Antitrust section of the Minnesota State Bar Association.

About GPM:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide



comprehensive legal services on a regional, national, and global basis.