



# Gray Plant Mooty's Mike Cohen Earns Certified Information Privacy Professional Credential

April 25, 2012

MINNEAPOLIS, Minn. (April 25, 2012) — The law firm of Gray Plant Mooty is pleased to announce that attorney Michael R. Cohen has been certified by the International Association of Privacy Professionals (IAPP) as a Certified Information Privacy Professional (CIPP).

The IAPP is the world's largest association of privacy professionals. The CIPP certification was established in 2004 and has since become the preeminent credential in the privacy field. The certification covers a wide variety of subject matter, including personal data protection laws, the regulation of marketing practices, data breach notification laws, and workplace privacy laws.

Cohen is a principal with Gray Plant Mooty. His practice focuses on advising businesses and organizations on transactions involving intellectual property, information technology, e-commerce, and data privacy laws. He represents clients in the acquisition, development, manufacture, marketing, licensing, and distribution of products and services.

Cohen, who received his J.D. from the University of Minnesota Law School, is a frequent lecturer and author on topics related to his practice. His publications include:

- "A Legal Guide to Technology Transactions," Minnesota Department of Employment & Economic Development, April 2012
- "Computer Contracts," West-Thomson Reuters, updated annually since 1988
- "Entertainment Industry Agreements," West-Thomson Reuters, updated annually since 2006



- "Legal Guide to the Internet," (for use by non-lawyers to better understand data privacy and other issues related to e-commerce), Minnesota Department of Trade and Economic Development

**About GPM:**

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.