



## Intellectual Property and Advertising Law Expert Sheldon Klein Joins Gray Plant Mooty

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MINNEAPOLIS, Minn. (June 29, 2011) — The law firm of Gray Plant Mooty is pleased to announce that Sheldon H. Klein, a highly regarded intellectual property and advertising law attorney, has joined the firm's Washington, DC, office.

Klein joins Gray Plant Mooty as a principal with the firm's Trademark and Franchise & Distribution practices. He has significant experience in counseling, portfolio management, litigation, licensing, and transactions in the areas of trademark, copyright, unfair competition, and advertising law. Klein assists clients with a wide range of issues, including selection, clearance, and registration of new trademarks, and he frequently conducts intellectual property audits and due diligence investigations. Klein also enforces intellectual property rights via federal district court litigation, appellate litigation, and opposition and cancellation proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board and foreign trademark offices.

Klein represents clients in a variety of industries, including franchise, Internet/e-commerce, advertising, telecommunications, broadcast, entertainment, manufacturing, building, food, pharmaceutical, medical device, banking, insurance, and hospitality. He also serves as a trademark law expert in litigation and arbitration.

Klein is a member—and former officer and board member—of the American Intellectual Property Law Association (AIPLA). He's also an active member of the International Trademark Association (INTA). Klein is listed as a leading trademark attorney in *The International Who's Who of Business Lawyers*, and he is also a prolific speaker, writer, and media resource. Klein has been interviewed and quoted on significant intellectual property cases by *The Wall Street Journal*, *The New York Times*, *USA Today*, *The Los Angeles Times*, *The Philadelphia Inquirer*, other publications, and on television.

Prior to joining Gray Plant Mooty, Klein was a partner with the law firm of Arent Fox in Washington, DC. He received his J.D., with honors, from the George Washington University National Law Center.



**About GPM:**

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.