Eight Gray Plant Mooty Attorneys Recognized in The International Who's Who of Franchise Lawyers 2010

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MINNEAPOLIS, MN (October 4, 2010) - The Minneapolis-based law firm of Gray Plant Mooty (GPM) is pleased to announce that Arthur Cantor, Michael Gray, Franklin Jesse, Peter Klarfeld, Gaylen Knack, Kirk Reilly, Robert Zisk, and Carl Zwisler are eight of just 268 attorneys worldwide to be recognized in *The International Who's Who of Franchise Lawyers 2010.*

As a firm, in terms of the number of honored attorneys, Gray Plant Mooty ranks second in the world. The publication says the following of GPM: "*Gray Plant Mooty is another highly rated law firm in the edition with eight listings in the following pages. Interviewees praise the 'sheer level of quality' provided by the firm's franchise and distribution practices*."

The International Who's Who of Franchise Lawyers 2010 is the Franchise chapter of the annual compendium volume, *WHO'S WHO LEGAL—The International Who's Who of Business Lawyers 2010*. Who's Who Legal is a one-stop referral source covering 31 areas of business law. Impartial, comprehensive, and independent research seeks to identify a select group of specialist lawyers around the world who can represent corporations in complex matters.

The research begins with conversations with private practice lawyers of repute either in the practice area in question or in related fields, as well as with general counsel. The individuals and firms they recommend are then canvassed using questionnaires. The returned data is collated with information gleaned from the legal and financial media and respondent corporate counsel, and then a preliminary listing is compiled and distributed to all the lawyers who have been mentioned in the research, requesting their comments. Lawyers are initially invited to submit their opinions in written form and these are incorporated into the listing. Finally, international telephone and face-to-face interviews are conducted to narrow the list to a selection of 200 to 600 lawyers who, by general agreement, are considered the pre-eminent lawyers in their fields.

About GPM:

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide

exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.