



# University of Minnesota Honors Bruce Mooty for Leadership and Service

September 13, 2010

MINNEAPOLIS, Minn. (September 13, 2010) — The law firm of Gray Plant Mooty is pleased to announce that shareholder Bruce Mooty will be honored by the University of Minnesota Alumni Association September 29 for his outstanding volunteer service and leadership to the association.

Mooty will receive the University's Alumni Service Award at the Alumni Awards Celebration at the McNamara Alumni Center, held as part of Homecoming 2010. The award honors long-time service and a legacy of volunteerism.

"Bruce has been a tireless and passionate supporter of the University of Minnesota for many years," said Phil Esten, president and chief executive officer of the Alumni Association. "He has contributed an incredible amount of time, wisdom, and experience to the Alumni Association for nearly a decade, and his impact within the University community will be felt for years to come."

A graduate of the College of Liberal Arts and the University of Minnesota Law School, Mooty is the fourth member of his family to serve as national president of the Alumni Association. As president, Mooty played a key leadership role in implementing the association's new brand that positioned members as ambassadors for the University's great work, he traveled to Minnesota communities across the state to discuss the University's impact, and he led the process to negotiate a Memorandum of Understanding between the Alumni Association and the University that defines reporting relationships, financial accountability, and more.

Mooty was first elected to the Alumni Association board as an at-large representative in 2002. He then served as vice president from 2003-2006, first vice president in 2006-2007, president-elect in 2007-2008, national president in 2008-2009, and past president in 2009-2010. In addition, Mooty served as chair of the Alumni Association Board Development Committee and as co-chair of the Alumni Association Advocacy Committee.

A tribute to his talent, dedication, and passion for higher education, Mooty was chosen to serve on search committees for key leadership positions at the University. He served as co-chair of the search committee for the new chief executive officer of the Alumni Association, and was recently named to the committee charged with helping the Board of Regents find the next president of the University of Minnesota.



"Bruce's rich knowledge of the University and the Alumni Association greatly assisted me in my transition to the association," Esten added. "His passion for his alma mater exudes through his diverse volunteer efforts, and his actions always reflect what is best for the University."

Mooty is a business lawyer representing and counseling public and private companies in mergers and acquisitions and other key decisions. He's been practicing with Gray Plant Mooty since 1994, and for several years he served as the firm's managing officer and board chair.

**About GPM:**

Gray Plant Mooty is recognized as one of the leading corporate law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minnesota, and Washington, DC. Our attorneys and staff provide exceptional client service and value to our clients, and directly or with our global affiliations, we provide comprehensive legal services on a regional, national, and global basis.