Franchise Lawyer Features Article by Michael Sturm on Franchise Anti-Poaching Provisions

Winter 2022

Michael Sturm authored the article "Franchise Anti-Poaching Provisions: After Four Years, What Have We Learned?" for *Franchise Lawyer*. In the article, Sturm states, "Within four years after the issue suddenly arose, anti-poaching provisions have gone from pervasive to rare in franchise agreements."