



NutraIngredients-USA Quotes Katie Bond on Paid Endorsements

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Partner Katie Bond is quoted in the *NutraIngredients-USA* article "More FTC Scrutiny of Endorsements Puts Sports Category Into Crosshairs, Experts Say." In the article, Katie discusses the recent notices the Federal Trade Commission sent to companies regarding paid endorsements. Katie states it is important for companies to get ahead of this, especially in the sports nutrition realm.