



Financial Advisor Features Article by Stephanie Vara and Amanda Kruse on Intangible Assets

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Stephanie Vara and Amanda Kruse authored the article "Michael Jackson's Estate And The Challenge Of Valuing Intangible Assets," featured in *Financial Advisor*. Stephanie and Amanda discuss this recent victory by the estate of Michael Jackson against the IRS and how this case exemplifies the difficulty of valuing intangible assets including one's image and likeness. They state, "with the rise of social media platforms such as Instagram and TikTok, more and more taxpayers do own these kinds of assets, and we should expect to see similar valuation disputes more frequently."