



Innovate Magazine Features Article by Hannah Lutz on Trademarking Colors on Product Packaging

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Hannah Lutz wrote the article, "Federal Circuit Holds that Multiple Colors on Product Packaging Can Be a Trademark without Evidence of Acquired Distinctiveness," for American Intellectual Property Law Association's Innovate Magazine. In the article, Hannah discusses how the Federal Circuit's ruling contradicts the Tenth Circuit's ruling in *Forney v. Daco*, and that the case may end up before the Supreme Court.