



## Gray Plant Mooty Congratulates Elevate Research, Minnesota Cup 2014 High Tech Division Winner

August 27, 2014

Gray Plant Mooty is excited to congratulate our client Elevate Research for receiving first place in the Minnesota Cup High Tech division. A local St. Paul company, Elevate Research provides easy and affordable customer feedback surveys to retailers, hotels, and restaurants. As division winners, they will advance to the Minnesota Cup final round to compete for the grand prize on September 10th.

Prior to winning the High Tech division, Elevate Research completed their first financing round, led by Icon Venture Partners and Confluence Capital. Their current customer base includes Dunn Brothers Coffee and My Burger, among other country-wide businesses.

The Minnesota Cup is an annual competition focused on new Minnesota-based business concepts and innovative ideas. Since its inception in 2005, the Minnesota Cup has grown to become the largest statewide new venture competition in the US. This year's competition included seven divisions: Energy/Clean Tech/Water, General, High Tech, Life Science/Health IT, Social, Student, and Food/Agriculture/Beverage.

In our seventh year of sponsoring the Minnesota Cup, Gray Plant Mooty is again proud to be a division sponsor.