Internet Content Issues

We combine practical working knowledge of print and broadcast media with the latest developments in internet law to review online content from the concept stage through final dissemination. Our lawyers identify and resolve any actual or potential intellectual property problem involving copyrights or trademark infringement, and protect our clients from infringement by competitors. The internet is central to many marketing and advertising messages and strategies, and we have a firm grasp of evolving internet, social networking and e-commerce law. That includes the practical aspects of advertising arrangements, as well as specialized legal considerations involving:

- Sponsored links and the use of copyrights and trademarks
- Privacy policies and data collection
- Terms and conditions for website users
- Linking practices
- Domain name and trademark protection
- Digital Millennium Copyright Act
- Communications Decency Act
- Child Online Privacy Protection Act
- Computer Fraud and Abuse Act
- Electronic Communications Privacy Act
- CAN-SPAM Act

As with any form of public communication, internet content is inseparable from First Amendment issues, and we advise our service provider clients on their liability regarding adult websites and content, online defamation and similar issues — particularly when they involve conflicting state or international regulations.