Media & Entertainment

Lathrop GPM is a leader in media, entertainment and advertising law. With a client list that includes some of the Midwest's leading newspapers, television news organizations, and digital media companies operating in the borderless world of cyberspace, we understand the concerns of clients in this industry.

In addition to lawyers who focus on such media-specific issues as First Amendment protections and pre-publication/clearance review, we offer multidisciplinary capabilities in defamation, right of privacy, right of publicity, copyright and trademark law, licensing and distribution, contract law, cyberlaw, and mobile-phone marketing compliance and litigation.

Interactive technology has transformed the relationship between print, broadcast, film, and digital media. Our lawyers thoroughly understand the complex legal questions involving free speech, contract, intellectual property, and creative control issues that are at the center of this new media world. Members of our media practice have:

- Served as in-house counsel to a major production company
- Worked as journalists for major media organizations
- Earned journalism degrees from the nation's elite journalism schools
- Litigated a wide range of digital media claims in courts nationwide

Such experience enables us to meet the high standards and expectations that media and entertainment clients demand.