



# Minimizing Joint Employer Risk Using the “Deliverables” Methodology Webinar

November 8, 2023

Zoom Webinar

**[View Recording](#)**

**[View Materials](#)**

Join Lathrop GPM partners Michael Gray and Eli Bensignor as they discuss a unique method of minimizing joint employer and vicarious liability risk in franchise systems.

These claims are grounded in excessive levels of control in the franchise relationship. The trend in court decisions indicates that controls relating to brand protection should not result in franchisor liability. In this 30-minute webinar, you will learn how to review franchisor documents, policies, procedures and manuals for undue controls using a "Deliverables" construct, which examines whether and how any specific control relates to the customer experience and brand protection.