



# Webinar Series: Navigating Access to Capital Challenges

November 30, 2022

Presented via Zoom webinar.

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Lathrop GPM invites you to the next webinar in our *Increasing Diversity in Franchising* webinar series. Sandy Bodeau, a franchise attorney and partner at Lathrop GPM will moderate a discussion with franchise business and finance executives on the challenges to accessing capital for franchisees.

**Questions?** Contact [events@lathropgpm.com](mailto:events@lathropgpm.com).

Speakers:

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**Damon Dunn, Dunkin' Donuts**

**Multi-Unit Franchisee**

Damon Dunn is a politician, commercial real estate developer, minister, former NFL football player, and multi-unit Dunkin Donuts franchisee. By thinking out of the box and seizing opportunities, Damon has built an empire. As his companies prospered, Damon has been able to share his insights and help others learn to build wealth, particularly those in diverse communities.

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**Ron Feldman, ApplePie Capital**

**Chief Development Officer**

Ron Feldman, CFE is Chief Development Officer of ApplePie Capital, and responsible for growing its brand portfolio and contributing to product strategy. Active in franchising for over 25 years, Ron co-founded and was CEO of Franchise America Finance, held integral roles at The Siegel Financial Group and FRANdata, and was an early franchisee in The Goddard School system. Ron is a member of the International Franchise Association board of directors and serves on the advisory board for the Titus Center for Franchising at Palm Beach Atlantic University.



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**Richard Snow, WSFS Bank**

**VP-SBA National Franchise Relationship Manager**

Richard Snow is a community advocate and banking professional with 18 years of experience in SBA and Commercial financing. Richard is the VP SBA National Franchise Program at WSFS Bank, responsible for providing SBA financing to franchise brands throughout the USA. An active member of the community, he sits on the board of multiple organizations and is Chair of the International Franchise Association Black Franchise Leadership Council.

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**More About Increasing Diversity in Franchising**

*Increasing Diversity in Franchising* is a virtual educational speaker series designed to increase ownership in franchising by underrepresented racial and ethnic groups - as both franchisees and franchisors. Lathrop GPM's franchise and distribution professionals are passionate about the industry and believe encouraging and educating potential franchisees and franchisors from diverse communities will help them to capitalize on business opportunities they may not otherwise explore.

Lathrop GPM's franchise and distribution practice group serves franchisors and master franchisees at all stages of development in markets across the world.