



# IP Litigation Webinar: Monetizing Your Patent Portfolio

August 18, 2020

Presented via live webinar.

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Whether your portfolio comprises one patent or hundreds of patents, it is important to utilize the portfolio to support continued production and innovation efforts; to explore alternative revenue streams through licensing of patent assets; and to protect your investment against copycats.

Join Lathrop GPM Intellectual Property attorneys Tucker Griffith, Loren Hansen, Timothy Hadachek and Angela Grant for a webinar about monetization strategies to consider once you've developed your patent portfolio. We will discuss crucial steps for an accurate portfolio assessment, identifying strengths and weaknesses in patent rights that could foster further innovation, informing a licensing strategy or encouraging third-party litigation funding. We will also review developments in design patent procurement and enforcement that may help expand your portfolio. Finally, we will consider additional enforcement strategies, including guidance for proactively pursuing infringers and preparing for invalidity challenges in court and before the Patent Trial and Review Board.

*This webinar is available for no cost.*

*One hour of CLE credit will be applied for in California, Minnesota and Missouri.*