



# Trade Secrets Forum

December 6, 2018

## Firm Event

Perhaps now more than ever, businesses rely heavily on confidential and proprietary information, including protectable trade secrets, to compete in the global marketplace. A trade secret is an essential form of intellectual property, the economic value of which is contingent upon the information remaining a secret. Businesses of every size derive independent economic value and a competitive advantage from a diverse range of trade secrets.

Join us on **Thursday, December 6** for a discussion about how to identify, protect, and maximize the value of your trade secrets. Our distinguished panel will lead an informative discussion regarding a wide range of subjects within this growing area of law, on both the civil and criminal sides, including:

- What is a trade secret and how is it different from other intellectual property?
- Best practices for maintaining adequate security over your trade secrets and mitigating the risk of disclosure.
- Best practices when pursuing trade secret wrongdoers.
- Emerging legal issues in the patchwork of federal and state trade secret law.

### Panelists will include:

Sharon Sandeen, Robins Kaplan LLP Distinguished Professor in Intellectual Property Law and Director of IP Institute, *Mitchell Hamline School of Law*

Matt Doscotch, Chief IP Counsel, *LivaNova PLC*



Eric Yaffe, *Gray Plant Mooty*

Dean Eyler, *Gray Plant Mooty*

**Moderator:**

Frank Sciremammano, *Gray Plant Mooty*

**Time:**

Registration: 7:30-7:45 a.m. (CST)

Program: 7:45-9:00 a.m. (CST)

**Location:**

Gray Plant Mooty

500 IDS Center

80 South Eighth Street

Minneapolis, MN 55402