Trade Secrets Forum

December 6, 2018

Firm Event

Perhaps now more than ever, businesses rely heavily on confidential and proprietary information, including protectable trade secrets, to compete in the global marketplace. A trade secret is an essential form of intellectual property, the economic value of which is contingent upon the information remaining a secret. Businesses of every size derive independent economic value and a competitive advantage from a diverse range of trade secrets.

Join us on **Thursday, December 6** for a discussion about how to identify, protect, and maximize the value of your trade secrets. Our distinguished panel will lead an informative discussion regarding a wide range of subjects within this growing area of law, on both the civil and criminal sides, including:

- What is a trade secret and how is it different from other intellectual property?
- Best practices for maintaining adequate security over your trade secrets and mitigating the risk of disclosure.
- Best practices when pursuing trade secret wrongdoers.
- Emerging legal issues in the patchwork of federal and state trade secret law.

Panelists will include:

Sharon Sandeen, Robins Kaplan LLP Distinguished Professor in Intellectual Property Law and Director of IP Institute, *Mitchell Hamline School of Law*

Matt Doscotch, Chief IP Counsel, *LivaNova PLC*

Eric Yaffe, *Gray Plant Mooty*

Dean Eyler, *Gray Plant Mooty*

Moderator:

Frank Sciremammano, *Gray Plant Mooty*

Time:

Registration: 7:30-7:45 a.m. (CST)

Program: 7:45-9:00 a.m. (CST)

Location:

Gray Plant Mooty

500 IDS Center

80 South Eighth Street

Minneapolis, MN 55402