



# MobCon 2014 Conference

November 13-14, 2014

## Sponsorship

Hyatt Regency

MobCon is a high demand Conference that has a necessary focus on all facets of mobile: Strategy, Marketing, Technology, Best practices and achieved Successes. Join the discussion for TWO full days to acquire knowledge, share ideas, get inspired and stretch your imagination. People from across the nation will be welcomed into Minneapolis, the center of emerging mobile leadership. MobCon 2014 brings 50+ speakers from keynotes to breakout sessions with the added opportunity to participate in the selection of the top three app concepts that will be awarded a total of \$50,000 - see more about MobDemo. GPM's own Chris Carlisle, Kate Nilan, and Ashley Bennett Ewald will be speaking at the conference.

### **Thursday, November 13**

#### **Innovative Strategy: Avoiding the Legal Landmines for Mobile Apps**

Kate Nilan and Ashley Bennett Ewald

9:55 - 10:45 a.m.

Room: Nicollet A-C

#### **Highlighted Successes: Securing Capital Investments and Resources to Make Your Business Grow**

Chris Carlisle, Joy Lindsay, David Russick, Patrick Meenan, and Bob Isaacson

2:00 - 2:45 p.m.

Room: Nicollet A-C

### **Friday, November 14**

#### **Networking Break: Sponsored by Gray Plant Mooty**

10:00 - 10:20 a.m.



Room: Exhibitor Hall