



# 2011 MMGMA Summer Conference

7/27/2011 - 7/29/2011

## Sponsorship

Presented by: Minnesota Medical Group Management Association

### **Bridging The Gap: Where Tradition and Transformation Converge**

Gray Plant Mooty is proud to be a Gold Sponsor of the Minnesota Medical Group Management Association's 2011 Summer Conference, "Bridging The Gap: Where Tradition and Transformation Converge."

The conference will focus on the way in which the health care industry operates today with reform that is demanding change, begging for innovation and likely to disrupt the status quo. New business models, new delivery approaches, and new strategies for measuring and managing health care are emerging now. Join MMGMA at the Pre-Conference session where a national Revenue Cycle expert will discuss proven strategies for accelerating performance excellence that can enhance the sustainability of your practice. The keynote sessions will examine both national and local emerging initiatives that are transforming care delivery and business practices, from global payments and other innovative reimbursement models to heightened demands for transparency in quality and cost. You'll also hear about the latest approaches to attracting top talent in the new economy. During the breakout sessions, the groups will contemplate the operational and financial challenges of ICD-10, get a peek into the inner psyche of the physician, learn how to participate in a new Minnesota patient safety program, and explore practice alignments for success.

Please visit [www.mmgma.org](http://www.mmgma.org). For more information on changes in health care law, please visit our Health Care practice group page.

### **Location:**

Duluth Entertainment Convention Center, 350 Harbor Drive, Duluth, MN 55802