



# A Startup Workshop (2012)

February 15, 2012

## Sponsorship

Presented by: University of Minnesota Office for Technology Commercialization

Gray Plant Mooty is proud to be a sponsor of The Office for Technology Commercialization's Venture Center workshop that focuses on the creation of new "startup" companies based on University-developed technologies. This event will provide answers to key questions faculty and post-docs have about the creation of new companies and to introduce startup resources available at the University of Minnesota.

Join the Office for Technology Commercialization for a free workshop on financing startups based on U of M research. A panel of investors will answer questions about the financing process.

All U of M researchers are invited to attend, including faculty, graduate students and post-docs. RSVP online by Feb. 13.

**Wednesday, Feb. 15, 2012**

**5:00-7:00 p.m.**

Campus Club  
Room A/B/C  
300 Washington Ave. SE  
Minneapolis, MN 55455

### Agenda

5:00-5:15 Networking with beer, wine and appetizers

5:15-6:45 Presentation

6:45-7:00 Networking

### Financing a Startup

Jeff Sellner, principal, LarsonAllen

**Panel Discussion**

Doug Johnson, director, Venture Center

Randy Hines, managing partner, Oak Ridge Financial

Tom Kieffer, CEO, Virteva

Joy Lindsay, president and co-founder, StarTec Investments, LLC

Kathy Tune, partner, Thomas, McNerney & Partners

**Time:**

5:00 p.m. - 7:00 p.m.

**Location:**

Campus Club, Room A/B/C, 300 Washington Ave SE, Minneapolis, MN 55455