



# A Legal Guide To Technology Transactions

June 22, 2012

## Speaking Engagement

Presented by: Gray Plant Mooty

Whether your objective is to identify your organization's information management needs, acquire or develop computer systems, or deal with disappointed expectations, the effective management of such projects requires careful planning and execution and the appropriate agreement between the parties involved.

In this workshop, we will address:

- Risks inherent in acquisition, development, and implementation of technology
- Methods of avoidance and allocation of risk
- Key elements and issues to address in contracts and license agreements
- ABC's of risk allocation—from acceptance testing through warranties

Attendees will receive a free copy of *A Legal Guide to Technology Transactions*, a collaborative effort of the Minnesota Department of Employment and Economic Development and the law firm Gray Plant Mooty. [Click here to download the guide as a PDF.](#)

**Presenter:** Michael R. Cohen, author of *A Legal Guide to Technology Transactions*, is a principal attorney at Gray Plant Mooty where his practice focuses on advising businesses and organizations on transactions involving intellectual property, information technology, e-commerce, and data privacy. For a complete bio of Michael [click here.](#)



**Time:**

7:30 a.m. - 9:00 a.m.

**Location:**

Gray Plant Mooty, 500 IDS Center-5th Floor, 80 South Eighth Street, Minneapolis, MN 55402