



Navigating Tough PR and Legal Challenges in the Health Care, Medical Device and Life Science Industries

September 19, 2012

Firm Event

Presented by: Padilla Speer Beardsley and Gray Plant Mooty

Please join us for a breakfast panel discussion and webinar, hosted by the health care experts at Padilla Speer Beardsley and Gray Plant Mooty.

Are you prepared to respond to a compliance inquiry or a data breach? Are you ready to answer media inquiries around a product recall? Do you have a solid crisis management plan in place?

Together, Padilla and Gray Plant Mooty will examine several real-world case studies and discuss how to successfully protect your reputation and minimize legal repercussions. You'll take away best practice knowledge and tools to create an effective crisis management program for your organization.

Speakers:

Padilla Speer Beardsley:

- Matt Kucharski, Executive Vice President, Agency Services
- Bob McNaney, Vice President, Crisis and Critical Issues

Gray Plant Mooty:

- Jesse Berg, Principal, Health Law
- Susan Gaertner, Principal, Health Care Litigation

To Register:

RSVP by September 13, 2012 to Erika VanRiper at evanriper@padillaspeer.com or by phone to 612.455.1933 and indicate whether you will attend the breakfast or the webinar. Instructions to join the



webinar will be sent prior to the event.

Breakfast and webinar are complimentary.

Time:

7:30 - 8:00 a.m. Breakfast and 8:00 - 9:30 a.m. Discussion

Location:

Padilla Speer Beardsley, 1101 W. River Pkwy, Third Floor, Minneapolis, MN 55415