



PLI's Advanced Trademark Law Annual Review 2013

April 18, 2013

Speaking Engagement

Presented by: Practising Law Institute

New York City, April 18, 2013

Columbus and New Brunswick Groupcast Locations, April 18, 2013

Live Webcast, April 18, 2013 — www.pli.edu

Why You Should Attend

Up-to-date knowledge of current trends and case law involving trademarks is essential for corporate and law firm attorneys who specialize in, or often find themselves involved in, this critical area of intellectual property. The 2013 **Advanced Trademark Law Annual Review** brings together an outstanding faculty of practitioners and industry experts who will provide up-to-date developments in trademark law and practice. This seminar is also noted for presenting topics emphasizing practical skills.

Who Should Attend

Lawyers experienced in the field of trademark law who need to stay abreast of current developments in this field.

What You Will Learn

- Overview of important 2012-2013 federal court and TTAB trademark decisions
- Is time of the essence? Laches in trademark actions—presented by Gray Plant Mooty attorney Dean Eyer
- Insurance coverage in trademark litigation
- Advanced trademark prosecution
- Can a trademark have two owners?



- Ownership and title issues in trademark litigation and other proceedings
- The new gTLDs are here: practical steps trademark owners should take to protect their marks
- Contributory trademark infringement

Register Online at www.pli.edu or Call (800) 260-4PLI

For more information on CLE credits and this program, see the PLI's Advanced Trademark Law Annual Review 2013 brochure.

Location:

PLI New York Center, 810 7th Avenue at 53rd Street, 21st floor, New York, NY 10019

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