



Advanced IP Issues in Contracts: IP Contract Negotiation in Today's Market – Strategies and Success Stories

January 30, 2014

Speaking Engagement

Presented by: Minnesota CLE

IP Contract Negotiation in Today's Market - Strategies and Success Stories

This panel of experts will describe their strategies for working with counterparties in complex IP transactions, in order to achieve superior results for their clients. We'll also discuss "bad behaviors" and tactics employed by some counterparties, and how to maneuver around them successfully.

- Michael R. Cohen, Felicia J. Boyd, Ada C. Nielsen & Apur R. Patel (panelists)

- Christopher M. Turoski (moderator)

To register for this event, [click here](#).

For further seminar details and a full schedule, [click here](#).

This program is designed for:

- Licensing attorneys with at least 5 years of experience

- Patent attorneys with at least 5 years of experience



- Senior transactional attorneys

An impressive faculty drawn from both in-house and private practice tackles:

- Joint Venture Agreements
- Joint Development Agreements
- Technology Transfer Agreements

Plus three "10 tips" short sessions on:

- Hiring People for Ideation
- Standards-Essential Patents (SEPs)
- Developing and Distributing Apps

Join your colleagues and register here today!

Time:

3:30 - 4:30

Location:

Minnesota CLE Conference Center



600 Nicollet Mall #370

3rd Floor City Center

Minneapolis, MN 55402

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