



Cassie Doult

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LOS ANGELES

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PRACTICE AREAS

Franchise & Distribution

Franchise Litigation & Dispute
Resolution

Intellectual Property

Intellectual Property Litigation

Trade Secrets

Trademarks

COURT MEMBERSHIPS

- California
- U.S. District Court for the Central
District of California
- U.S. District Court for the Eastern
District of California
- U.S. District Court for the
Northern District of California
- U.S. District Court for the
Southern District of California

EDUCATION

University of California, Irvine
School of Law, J.D., 2020

- Jewish Law Association (Board
Member 2018-2019)

Cassie Doult is an associate supporting clients primarily within the firm's Franchise & Distribution practice group. Her practice focuses on franchise and distribution litigation, and she has experience with state and federal franchise laws, intellectual property rights, unfair competition, California employment laws, defamation claims, appellate litigation, and commercial transactions in SaaS technology.

Cassie earned her J.D. from the University of California, Irvine School of Law, where she notably worked with other UCI law students to create and introduce a new California State Senate Select Committee on the Growing Impact of Artificial Intelligence. As a second-year law student, Cassie further developed her advocacy skills at the UCI Law Intellectual Property, Arts, and Technology Clinic, where she argued in Kern County Superior Court as a Press, Freedom, and Transparency Clinical Student. Cassie also served as a law clerk in the Contracts and Intellectual Property Division at an international digital transformation solutions company, supporting senior counsel in the area of commercial transactions.

Cassie is passionate about helping franchisors protect and achieve their business goals. She developed this client-centric approach while advising internal business teams at a prominent Silicon Slopes-based technology company on a variety of legal issues in support of existing services, new product initiatives, and contract negotiations. She further understands those goals through her most recent experience as an associate at a Orange County law firm specializing in business litigation.



- Latinx Law Association
- Women in Tech Law Association

University of California, Irvine,
B.A., *Dean's Honors*, 2013

LANGUAGES

Spanish, Fluent

In her free time, Cassie enjoys swim training, reading historical non-fiction, watercolor painting, gardening and conducting research and development for her personal cookbook.

Client Alerts And Blog Posts

- Washington Federal Court Grants, In Part, Distributor's Motion to Dismiss Claim for Breach of a Noncompete Provision and Related Claims
April 11, 2024
- California Court of Appeals Affirms Rejection of Reverse Royalty Damages in a Breach of Contract Action by Franchisee
March 14, 2024
- Federal Circuit Reverses Preliminary Injunction on Franchisor's Patent and Trade Dress Infringement Claim
March 14, 2024
- Illinois Federal Court Grants Franchisor Summary Judgment on Claim Under the Illinois Franchise Disclosure Act
February 15, 2024
- California Federal Court Denies Franchisor's Motion to Dismiss Consumer's Claims Alleging Violation Under the Unfair Practices Prong of California's Unfair Competition Law
January 18, 2024

In The News

- Franchise Times Features Lathrop GPM Associate Cassie Doult on Changing Franchise Law Landscape
March 27, 2024

News Releases

- Ten Lathrop GPM Attorneys Recognized as Franchise Legal Eagles
April 1, 2024

Professional Affiliations

- Hispanic Bar Association of Orange County
- Hispanic National Bar Association
- Orange County Women Lawyers Association

Honors

- *Franchise Times*, "Legal Eagle," 2024