Julia C. Reiland

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MINNEAPOLIS
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PRACTICE AREAS

Health Law

Health Care Regulatory & Compliance Counseling

Health Care Transactions

INDUSTRIES

Health Care

COURT MEMBERSHIPS

- Minnesota

EDUCATION

University of Minnesota Law School, J.D., *magna cum laude*

- American Bar Association National Appellate Advocacy Competition team, Student Director

University of Minnesota, B.A., Dean's List

As a former mental health practitioner, Julia Reiland provides a unique combination of legal and practical experience in the health care field. Drawing on this critical ground-level perspective, she advises health care organizations on complex business transactions and strategic partnerships, informed by her significant experience in joint ventures, affiliations, antitrust, governance, and contracting matters. Julia also counsels providers on state and federal regulatory compliance, including licensure, reimbursement, enrollment, HIPAA and state privacy, and participation issues. With a career concentration on Health Law and Bioethics, she has extensive experience with federal and state anti-kickback laws, the Stark physician self-referral law, and HIPAA.

Julia is an Adjunct Assistant Professor at American University Washington College of Law in Washington, D.C. She is a frequent speaker on issues related to provider transactions and collaborations, fraud and abuse, privacy and security, and federal and state regulatory developments.

Julia is also a firm leader - she serves as Chair of the Recruiting Committee and is a member of the firm's Culture, Diversity & Inclusion Committee.

Representative Experience

- Structures joint ventures, affiliations, mergers, acquisitions, and other strategic partnerships.
- Counsels physician groups, clinics, and other providers on regulatory compliance, including issues related to Stark Law, Anti-Kickback Statute, and Medicare/Medicaid rules and regulations.

- Advises ambulatory surgery centers on issues related to corporate governance, operations, and regulatory compliance.
- Assists providers in responding to regulatory inquiries and investigations, including matters involving alleged fraud and abuse, over-payment and reimbursement issues, and HIPAA violations.
- Represents health care providers in response to *qui tam* cases filed for alleged violations of the False Claims Act.

Events

- The Lifecycle of a Deal: Applying Knowledge to a Hypothetical Transaction
  November 7, 2023
- Health Law Seminar
  September 13, 2023
- The Lifecycle of a Deal: Applying Knowledge to a Hypothetical Transaction
  November 11, 2022
- Health Law Seminar
  September 22, 2022
- Navigating Different Approaches to Provider Collaboration
  November 17, 2021
- Navigating New and Established Approaches to Provider Collaboration
  May 21, 2021
- Guidance on Return to Work Issues in the COVID-19 Vaccination Era
  May 19, 2021
- Synapse Health Webinar Series: What All Providers Should Know About Changes to Assisted Living in MN
  May 12, 2021
- The Shifting Legal Landscape of Telehealth
  August 6, 2020
- Detangling the Web: How Providers can Mitigate the Economic Impact of the COVID-19 Outbreak
  April 10, 2020
- Proposed Revisions to the Stark Law and Anti-Kickback Statute: What You Need to Know
  March 11, 2020
- What to Do When You MIGHT Have an Overpayment from Medicare

February 7, 2020

Presentations

- Co-presenter, "The Lifecycle of a Deal: Applying Knowledge to a Hypothetical Transaction," AHLA Fundamentals of Health Law Conference, November 7, 2023
- Panelist, "2023 Legislative Update: A Consequential Session," 2023 MNASCA Annual Education Conference, October 5, 2023
- Panelist, "Examining the Dynamics of Physician Practice: Employment, Ownership and Private Investment," Minnesota Medical Association Empowering Physicians Conference, September 21, 2023
- Facilitator, "HF 402: Mandatory Reporting of Health Care Transactions," Lathrop GPM Health Law Seminar, September 13, 2023
- Co-presenter, "Private Equity in Health Care: Observations and Trends," Minnesota State Bar Association Health Law Section CLE, April 21, 2023
- Presenter, "The Lifecycle of a Deal: Applying Knowledge to a Hypothetical Transaction," AHLA Fundamentals of Health Law Conference, November 11, 2022
- Moderator, "The Lure of a Multiple - What You Need to Know About Private Equity Investments in Health Care," Lathrop GPM Health Law Seminar, September 22, 2022
- Presenter, "Public Health Emergencies: The End, What's Next and How to Prepare," Lathrop GPM Health Law Seminar, September 22, 2022
- Co-presenter, "Fundamentals of the Anti-Kickback Statute, the Beneficiary Inducements CMP, and the Physician Self-Referral Law" , American Health Law Association Fraud and Compliance Forum, September 21-22, 2021
- Presenter, "Navigating New and Established Approaches to Provider Collaboration," LeadingAge Minnesota 2021 Institute, May 21, 2021
- Co-presenter, "Guidance on Return to Work Issues in the COVID-19 Vaccination Era, Lathrop GPM Webinar, May 19, 2021
- Co-presenter, "Synapse Health Webinar Series: What All Providers Should Know About Changes to Assisted Living in MN," Lathrop GPM Webinar, May 12, 2021

- Co-presenter, "The Shifting Legal Landscape of Telehealth," Lathrop GPM Webinar, August 8, 2020
- Co-presenter, "Detangling the Web: How Providers can Mitigate the Economic Impact of the COVID-19 Outbreak," Lathrop GPM Webinar, April 10, 2020
- Presenter, "Proposed Revisions to the Stark Law and Anti-Kickback Statute: What You Need to Know," 2020 MMGMA Winter Conference, March 11, 2020
- Co-Presenter, "What to do when you MIGHT have an Overpayment from Medicare," LeadingAge Minnesota 2020 Institute and Expo, February 6, 2020
- Co-presenter, "Proposed Revisions to the Stark Law and Anti-Kickback Statute: What You Need to Know," Gray Plant Mooty Event & Webinar, November 19, 2019
- Presenter, "What To Do When You Might Have an Overpayment," 2019 Care Providers of Minnesota Annual Convention, November 18, 2019
- Co-presenter, "Cybersecurity: Managing Threats, Protecting Information, and Responding to Breaches," Gray Plant Mooty 23rd Annual Health Law Seminar, July 25, 2019
- Presenter, "HIPAA, Technology, and Other Mysteries of the Universe: Implementing Patient Privacy Best Practices," 2019 National Foot Care Conference, April 27, 2019
- Co-presenter, "How to Get in Trouble Without Really Trying; Practical Advice for When a Regulator Comes Knocking," Gray Plant Mooty Event & Webinar, March 19, 2019
- Presenter, "Contracting 101: Tips, Traps, and Essential Concepts for the Non-Lawyer," LeadingAge Minnesota 2019 Institute & Expo, February 8, 2019
- Presenter, "Survey the Risk: Understand the Latest Trends, Focus Areas, and Enforcement Tools," Healthcare Fraud & Abuse Workshop, Minnesota CLE, December 10, 2018
- Presenter, "Contracting 101: Tips, Traps, and Concepts for the Non-Lawyer," Care Providers of Minnesota Annual Convention, November 12, 2018
- Presenter, "Extra! Extra! Read All About It: Deceptive Marketing Practices," Care Providers of Minnesota Annual Convention, November 12, 2018
- Co-presenter, "Health Law Roundtable: Top 10 Enforcement Trends for 2018," Gray Plant Mooty Event & Webinar, April 12, 2018

- Presenter, "Land of 10,000 Barriers: Tips and Tools for Exchanging Health Information in Minnesota," Care Providers of Minnesota Convention, November 14, 2017
- Presenter, "Land of 10,000 Barriers: Tips and Tools for Exchanging Health Information in Minnesota," MACMHP Mental Health Conference, September 13, 2017
- Presenter, "Land of 10,000 Barriers: Tips and Tools for Exchanging Health Information in Minnesota," Gray Plant Mooty Health Law Conference, July 20, 2017
- Presenter, "Land of 10,000 Barriers: Tips and Tools for Exchanging Health Information in Minnesota," e-Health Summit, June 15, 2017
- Presenter, "Tips and Tools for Privacy and Consent Procedures to Advance Health Information Exchange," SIM Learning Days Conference, April 4, 2017
- Presenter, "Say 'Hello' To My Little Friend! … The Foundations in Privacy Toolkit: Tips and Tools for Exchanging Health Information in Minnesota," Minnesota Medical Group Management Association - 2017 Winter Conference, March 8, 2017
- Presenter, "Privacy, Security, and Health Information Exchange in Minnesota," co-presenter, 2016 Care Providers of Minnesota Convention, November 15, 2016
- Presenter, "'A Fax Machine Walks into a Doctor's Office…' Barriers to Sharing Health Information in Minnesota and State Initiatives to Manage Them," Gray Plant Mooty Health Law Conference, July 12, 2016
- Presenter, "HIPAA, Cybersecurity and Data Privacy," Minnesota Hospital Association Summer Trustee Conference, July 9, 2016
- Presenter, "Barriers to Sharing Health Information in Minnesota - State Initiatives to Manage Them," 2016 Minnesota e-Health Summit, June 7, 2016
- Presenter, "Tools and Tips to Ensure Health Information Privacy and Security," SIM Learning Days Conference, April 27, 2016
- Presenter, "Barriers to Sharing Health Information in Minnesota - State Initiatives to Manage Them," Minnesota Medical Group Management Association 2016 Winter Conference, March 2, 2016
- Presenter, "Serving on a Nonprofit Hospital Board of Directors: Tips, Traps, and Best Practices," Minnesota Hospital Association Winter Trustee Conference, January 9, 2016
- Co-presenter, "Patient Health Information: Charting a Course for the Future," Gray Plant Mooty Event & Webinar, November 17,

2015

- Presenter, "Serving on a Nonprofit Hospital Board of Directors: Tips, Traps, and Best Practices," North Dakota Hospital Association, October 11, 2015
- Presenter, "The Future of Health Care: In a Galaxy Far, Far Away," Gray Plant Mooty Annual Health Law Conference, July 14, 2015

Publications

- Author, "Minnesota: Summary of Fraud and Abuse Statutes and Regulations," *AHLA State Health Care Fraud Law Toolkit: 50-State Survey with Summaries and Links*, May 20, 2022
- Co-Author, "Health Care Transaction Closing Checklist," American Health Law Association, April 30, 2020
- Author, "Minnesota: Summary of Fraud and Abuse Statutes and Regulations," State Health Care Fraud Law: An AHLA 50-State Survey, September 7, 2018

Client Alerts And Blog Posts

- MN Legislature Considers Limiting PE Investment in Healthcare
  March 28, 2024
- Minnesota "Shock Verdict": $111 Million Medical Malpractice Jury Verdict
  June 13, 2022
- Minnesota Supreme Court Holds That a Hospital May Be Held Liable for Negligence of Its Independent Contractors
  August 6, 2020
- Health Law Alert: HHS Grants Midwest States Waiver Requests; CMS Issues Guidance on Stark Law Waivers
  April 1, 2020
- Health Law Alert: COVID-19 Survival Tips for Physician Practices
  March 31, 2020
- Health Law Alert: HHS Proposes Rule to Bring Transparency to PBM Pricing
  February 28, 2019
- Health Law Alert: The Record $16 Million Data Breach Settlement and How You Can Avoid Similar Outcomes
  October 24, 2018
- Health Law Alert: Department of Justice Intervenes in False Claims Act Case Naming Private Equity Firm as Co-Defendant
  May 23, 2018

- Health Law Alert: Favorable OIG Advisory Opinion and Recent Increase in Civil Monetary Penalties Impact Fraud and Abuse Enforcement
  March 27, 2018
- Health Law Alert: Will This Be the Year? Legislature Contemplates Modifying the Minnesota Health Records Act to Better Align With HIPAA
  March 13, 2018
- Health Law Alert: HIPAA Confusion on Texting Swirls, as Preliminary Audit Results Suggest Widespread Noncompliance
  January 8, 2018
- "Medicare Enrollment – Increasing Complexity in Program Compliance," co-author, Minnesota Physician
  April 1, 2017
- Health Law Alert: Free HIPAA and Minnesota Law Privacy Tools Available to Providers
  March 14, 2017
- Health Law Alert: Changes to Anti-Kickback Statute Safe Harbors and Civil Monetary Penalty Rules Now Effective
  February 28, 2017
- Health Law Alert: Has Obamacare been Trumped? The Potential Impact of the New Administration on the Affordable Care Act
  December 7, 2016
- Health Law Alert: Deadline Extended on Minnesota Department of Health Request for Information
  October 14, 2016
- Health Law Alert: Minnesota Department of Health Seeking Public Input on Patient Impact and Costs Associated with Minnesota Patient Consent Requirements
  October 11, 2016
- "Electronic Health Record Systems; Choices, Challenges, and Dollar Signs," co-author, Minnesota Physician
  February 1, 2016
- Health Law Alert: OCR Releases Platform to Solicit Comments from Health App Developers on HIPAA Requirements
  October 7, 2015
- Health Law Alert: New Medicaid Billing Rule Requiring Direct Billing for Independent Labs Set to Become Effective on October 1, 2015, Inconsistency with Medicare Rules Remains
  September 1, 2015

- Health Law Alert: Recent Enforcement Actions and OIG Fraud Alert Highlight Regulators' Focus on Physician Compensation Arrangements
  August 24, 2015
- "The Future of Health Care: What Lies Ahead for Physicians," co-author, Minnesota Physician
  August 1, 2015
- "Medicare's New Payment Reform Plan," co-author, Minnesota Physician
  June 24, 2015
- Health Law Alert: Top 10 Takeaways from Alessandra Swanson & MSBA HIPAA Discussion
  March 17, 2015
- Health Law Alert: HIPAA Settlement Raises Questions about Malware Protection for Providers
  February 13, 2015
- Health Law Alert: Medical Staff Bylaws can be an Enforceable Contract—Implications of the Recent Minnesota Supreme Court Decision
  January 8, 2015
- Health Law Alert: The ACA's Increased Medicaid Reimbursement for Primary Care Expires December 31, 2014
  December 31, 2014
- Medical Marijuana Roundtable: Top Ten Takeaways
  December 15, 2014
- "A Prescription to Heal Small-Employer Health Insurance: Closing loopholes that plague that Affordable Care Act's small-group markets," MSBA Health Law Section, 2014
  December 1, 2014
- Health Law Alert: OIG Releases Proposed Revisions to Anti-Kickback Safe Harbors and Civil Monetary Penalty Rules
  October 22, 2014
- Health Law Alert: Case Against New York Health System May Shape the 60-Day Overpayment Rule
  October 7, 2014
- Health Law Alert: American Telemedicine Association Releases Report Showing Minnesota, Upper Midwest Fare Well Among State Approaches to Telemedicine
  September 29, 2014

News Releases

- Lathrop GPM Partner Julia Reiland Named 2023 Notable Women in Law
  October 11, 2023
- Lathrop GPM Attorneys Named 2023 Minnesota Super Lawyers and Rising Stars
  July 18, 2023
- 23 Lathrop GPM Attorneys in Minneapolis Recognized for 2022 Pro Bono Service
  June 5, 2023
- Lathrop GPM Franchise Practice Group Closes Deal Between Home Health Care Giants
  August 13, 2021
- Lathrop GPM Attorneys in Minnesota Recognized for Pro Bono Service
  June 15, 2021
- Four Attorneys Promoted to Partnership
  January 4, 2021
- Lathrop GPM Attorneys in Minnesota Recognized for Pro Bono Service
  June 30, 2020
- Attorneys Recognized for Pro Bono Service
  July 16, 2018
- 47 Gray Plant Mooty Attorneys Recognized as 2016 North Star Lawyers
  May 18, 2017
- Gray Plant Mooty Welcomes New Additions to the Firm
  December 2, 2014

Professional Affiliations

- American Health Law Association
- American Bar Association
- Minnesota State Bar Association, Health Law Section
- Hennepin County Bar Association

Community Involvement

- Lathrop GPM Associate Recruiting Committee, member, 2019 - present

- American University Washington College of Law, Adjunct Assistant Professor, "Health Care Business Transactions," 2021
- Mama Hellen Lotara School in South Sudan, U.S. Advisory Board Member, 2018-present
- Cornerstone Advocacy Service, Young Professionals Board, past board member and vice president 2015-2018
- Gray Plant Mooty's Attorney Personnel Committee, member, 2017-2019
- The Advocates for Human Rights, volunteer attorney
- Legal Access Point Clinic, volunteer attorney

Honors

- *Twin Cities Business*, "Notable Women in Law," 2023
- *Thomson Reuters*, "Minnesota Rising Star," 2023
- Minnesota State Bar Association, "North Star Lawyers," 2016-2017, 2019-2020, 2023