



## Loren L. Hansen

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### MINNEAPOLIS

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### PRACTICE AREAS

Trademarks

Litigation

Intellectual Property Litigation

Antitrust & Trade Regulation

General Business & Complex  
Commercial Litigation

Intellectual Property

Licensing, Technology Transfer &  
Commercialization

Intellectual Property &  
Technology

eDiscovery: Data, Records &  
Information Governance

Shareholder Disputes

Closely Held & Family Business

*"The best part of my career is helping clients focus on their business while they are facing a legal dispute. It's an honor to work with people who love what they do."*

Loren Hansen is a Registered Patent Attorney and first chair trial lawyer who focuses his practice on patent infringement, software / technology disputes, trade secret misappropriation and other intellectual property litigation. He is also experienced in antitrust and other complex commercial litigation. Loren represents clients in a variety of industries, including agribusiness, renewable energy, software, manufacturing, construction, high technology and oilfield services.

Earlier in his career, Loren worked as a consultant with Accenture, Ltd., where he designed and developed custom software packages for large, national health insurers. His experience in software development, and education as a chemical engineer, continues to inform his practice - providing him with not only the insight needed to address the complex technical questions of many of his clients' cases, but also the communication skills needed to untangle that complexity and convey it in understandable terms.

Loren's practice encompasses a variety of complex civil litigation. He represents his clients at trial (court and jury) and in arbitration proceedings throughout the country. Recognizing that many clients prefer pragmatic solutions to prolonged litigation, Loren works to provide solutions for his clients that help them minimize or avoid litigation whenever possible. Loren loves working with clients that have a genuine passion for what they do, and he strives to deliver advice



Copyrights

## INDUSTRIES

Agribusiness & Food

Technology

## COURT MEMBERSHIPS

- Minnesota
- North Dakota
- U.S. District Court District of Colorado
- U.S. District Court District of Minnesota
- U.S. District Court District of North Dakota
- U.S. Court of Appeals Federal Circuit
- U.S. Court of Appeals Eighth Circuit
- U.S. Patent and Trademark Office
- U.S. Supreme Court

## EDUCATION

William Mitchell College of Law,  
J.D., *cum laude*, 2007

University of Minnesota, 2001,  
Bachelor of Chemical  
Engineering

that helps them grow.

Loren is the practice group leader for the firm's IP litigation practice group. Formerly, Loren chaired the associate recruiting committee, and was a member of the firm's finance committee.

Loren was born on a small-town family farm in southwest Minnesota and went to high school in West Fargo, North Dakota. The work ethic and values that he developed at an early age carry throughout his practice and his engagement with the community. In addition to being the past president of his church's Council of Ministers, Loren served as Secretary of the board, and sat on the governance and executive committees for the Minnesota Land Trust - a member-supported, nonprofit conservation organization whose mission is to protect and restore Minnesota's most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences, and scenic beauty for generations to come.

## Representative Experience

### *Patent Litigation*

- *CellTrust Corporation v. ionLake et al*, -- F. Supp. 3d --, 2022 WL 4018042 (D. Minn. 2022) (Led representation of CellTrust in its enforcement of two of its software-related patents against a competitor).
- *Boost Oxygen, LLC v. Oxygen Plus, Inc.*, 477 F. Supp. 3d 871 (D. Minn. 2020) aff'd 843 Fed. Appx. 322 (Fed. Cir. 2021) (Took over the representation of Oxygen Plus in its defense of design patent infringement claims and contempt claims made against it by a competitor, achieving dismissal of Boost's claims).
- *Olaf Soot Design, LLC v. J.R. Clancy, Inc.* (N.D.N.Y 2019) (First-chaired the defense of accused patent infringer in high-capacity hoist technology).
- *Accu Steel, Inc. v. Legacy Building Solutions, Inc.*, Civ. No. 16-00050 (S.D. Iowa 2017) (Led representation of patent owner, Legacy Building Solutions, in enforcing its patent rights related to building technology).
- **Federal Appellate Argument:** *Concaten, Inc. v. AmeriTrak Fleet Solutions*, 131 F. Supp. 3d 1166 (D. Colo. 2015) affirmed (Fed. Cir.

Oct. 11, 2016) (Obtained a Judgment on the Pleadings invalidating all five asserted patents as directed to ineligible subject matter. Argued appeal before the Federal Circuit Court of Appeals, which affirmed).

- *Beavertail Products, LLC, et al. v. YETI Coolers, LLC*, Civil Action No.: 15-cv-1181 (D. Minn. filed Mar. 5, 2015); *YETI Coolers, LLC v. Beavertail Products, LLC, et al.* Civil Action No.: 15-cv-3267 (W.D. Tex. filed May 15, 2015) (Led defense of outdoor equipment manufacturer against claims of design patent infringement, utility patent infringement, and trade dress infringement).
- *TiVo Inc. v. Verizon Commc'ns Inc.*, Case No. 2:09-cv-257 (E.D. Tex. filed Aug. 27, 2009) (Represented TiVo in a multi-patent case asserting that Verizon infringed several of TiVo's patents related to digital video recording and defending Verizon's patent infringement counterclaims).
- *Imation Corp. v. Koninklijke Philips Elec. N.V., et al.*, 586 F.3d 980 (Fed. Cir. 2009) (Represented Imation in a declaratory judgment case, asserting that Imation did not infringe nine of Philips's patents related to optical disc technology).

### **Complex Litigation**

- *Blattner Energy, Inc. v. Jones, et al.*, 2020 WL 2848181 (D. Minn. 2020) (Led representation of Blattner Energy in its assertion of trade secret misappropriation against former employees and a competitor in state and federal court in Minnesota).
- **North Dakota Supreme Court Argument:** *Minn-Kota Ag Products, Inc. v. N.D. Public Service Commission*, 938 N.W.2d 118 (ND 2020) (Represented Minn-Kota in its efforts to use public utility for power to its new grain facility, obtaining a Supreme Court reversal in client's favor on standing to pursue its claims).
- **Jury Trial:** *Energy Intelligence Group, Inc. et al v. CHS McPherson Refinery, Inc.*, Civ. No. 16-cv-1015 (D. Kan. 2018) (First-chaired the defense of the Refinery in a copyright infringement matter through a four-day jury trial, obtaining a defense verdict in which plaintiffs' recovery was approximately two percent of the requested \$50 million award).
- *Four51, Inc. v. PFG Ventures, L.P., et al* (D. Minn 2017) (Led the defense of a custom software purchaser accused of breaching a software agreement and trade secret misappropriation when the

company replaced the software vendor).

- *Geotek, LLC v. Aluma-Form, Inc.*, Civ. No. 27-cv-17-2441 (4th Dist. Ct. Minn. filed Feb. 22, 2017) (Led defense of Geotek as a declaratory judgment plaintiff against Aluma-Form's allegations of Lanham Act false advertising and product defamation. Case settled with Aluma-Form dismissing its claims and no monetary terms).
- *Super Chefs, Inc. v. Second Bite Food, Inc.*, Civ. No. 15-00525, 2015 WL 12914330 (C.D. Cal. June 15, 2015) (Led defense of specialty food development and manufacturing company as it faced allegations of trade secret misappropriation, unfair business practices, fraud, breach of contract and other claims. After successfully defeating plaintiff's motion for preliminary injunction and obtaining dismissal of the majority of the allegations, the matter settled before trial).
- **Bench Trial:** *Sterling Development Group Three, LLC et al v. Carlson*, 2015 ND 39, 859 N.W.2d 414 (N.D. 2015) (Represented Dr. Carlson in his defense against a claim that he owed \$2,000,000 pursuant to a personal guarantee. Following a two-day trial, the Court ruled that Dr. Carlson's guarantee was exonerated by statute. The result was affirmed by the North Dakota Supreme Court).
- *Bucks County Community College v. Augusoft, Inc.* (EDPA 2015) (Represented software developer in its defense and counter-claims regarding a dispute involving a software development and implementation project).
- **Jury Trial:** Represented an oil field services company in Colorado state court through a six-day jury trial related to a proposed asset sale that failed to materialize. This case and its details are confidential pursuant to Colorado rules.
- *Omnicare, Inc. v. UnitedHealth Group, Inc.*, 594 F. Supp. 2d 945 (N. D. Ill. 2009) (Represented UnitedHealth Group where summary judgment was granted and affirmed in its defense of Omnicare's antitrust and fraud claims).

### ***Pro Bono Litigation***

- **Bench Trial:** *State by Friends of the BWCA v. AT&T*, No. 27-CV-10-15159 (4th Dist. Ct. Minn. filed June 22, 2010) (Represented the Friends of the Boundary Waters Wilderness in its enforcement

of the Minnesota Environmental Rights Act).

- **Bench Trial:** *In re Kadiatou Toure*, No. A-089-118-477 (Immigration Ct. 2009) (Represented Ms. Toure in removal proceedings where she gained asylum in the United States).

## Events

- State of Litigation: Football Draft Edition  
April 12, 2023
- IP Litigation Webinar: Monetizing Your Patent Portfolio  
August 18, 2020
- Can't We All Just Get Along? The Role of Business Succession Planning for Closely Held Companies  
June 27, 2019
- "Advanced Civil Trial Skills," National Business Institute, Webinar  
October 13, 2015
- "Practically Applying the Rules of Civil Procedure (and Proposed Amendments)—Judge and Attorney Perspectives," National Business Institute, Webinar  
August 12, 2014

## Presentations

- Speaker, "Civil Practice in Minnesota State District Court - Motions and Tips Related to Remote Motion Arguments," Minnesota CLE, February 20, 2024
- Co-presenter, "Mission Critical - Updates on Trade Secret Litigation and Non-Compete Agreements," Lathrop GPM 2023 State of Litigation: Draft Edition, April 12, 2023

## Client Alerts And Blog Posts

- FTC and DOJ Recommend Renewing and Expanding "Right to Repair" Exemptions Under the Digital Millennium Copyright Act  
April 11, 2024
- Federal Circuit Finds Car Dealership Agreements Do Not Establish Jurisdiction Over Manufacturers  
April 7, 2022
- "Circumventing Subscription Requirements Can Cost Big Bucks ,"  
entreVIEW Blog  
March 28, 2019

- Litigation Alert: U.S. Supreme Court to Rule on Constitutionality of Inter Partes Review at the Patent and Trial Appeal Board  
November 28, 2017
- Litigation Alert: U.S. Supreme Court Overturns Rule for Patent Litigation Venues in TC Heartland Case  
May 22, 2017
- IP Alert: Supreme Court's Unanimous Decision Should Help Patent Defendants  
June 3, 2014
- IP Alert: Patent Litigation Reform - The Innovation Act  
December 10, 2013

### In The News

- KARE 11 Quotes Partner Loren Hansen on Re-Filing Real Estate Broker's Breach of Contract, Copyright Infringement Case  
March 14, 2023
- Star Tribune Quotes Loren Hansen On Minnesota Patent Infringement Case Progress  
September 24, 2022
- IP is Everywhere, Even at the State Fair  
August 22, 2019
- GPM Litigation Spotlight: October 2016  
October 26, 2016
- 40 GPM Attorneys Recognized for Pro Bono Work  
July 2, 2015

### News Releases

- Eight Lathrop GPM Attorneys Named Lawyer of the Year, 89 Ranked as The Best Lawyers in America©  
August 17, 2023
- 23 Lathrop GPM Attorneys in Minneapolis Recognized for 2022 Pro Bono Service  
June 5, 2023
- Six Lathrop GPM Attorneys Named Lawyer of the Year, 95 Ranked as The Best Lawyers in America©  
August 18, 2022
- Partner Loren Hansen Appointed Leader of Lathrop GPM IP Litigation Practice Group  
February 11, 2022

- Seven Lathrop GPM Attorneys Named Lawyer of the Year, 100 Ranked as The Best Lawyers in America©  
August 19, 2021
- Gray Plant Mooty Attorneys Named 2018 Minnesota Super Lawyers and Rising Stars  
July 5, 2018
- Gray Plant Mooty Names New Litigation Practice Group Chairs  
April 26, 2018
- 43 Gray Plant Mooty Lawyers Named 2017 Minnesota Super Lawyers and Rising Stars  
July 5, 2017
- 40 Gray Plant Mooty Lawyers Named 2016 Minnesota Super Lawyers and Rising Stars  
July 5, 2016
- 34 Gray Plant Mooty Attorneys Recognized as North Star Lawyers  
May 5, 2016
- Gray Plant Mooty Ranked Among Top 25 Twin Cities IP Law Firms  
July 24, 2015
- 38 Gray Plant Mooty Lawyers Named 2015 Minnesota Super Lawyers and Rising Stars  
July 09, 2015
- Gray Plant Mooty Elects New 2015 Shareholders  
January 2, 2015
- 40 Gray Plant Mooty Lawyers Named 2014 Minnesota "Super Lawyers" and "Rising Stars"  
July 7, 2014
- Loren Hansen Named 2014 Minnesota Lawyer Up & Coming Attorney  
July 7, 2014
- Loren Hansen Joins Gray Plant Mooty  
May 29, 2012

### Professional Affiliations

- Hon. Jimmie V. Reyna IP Inn of Court
- Minnesota State Bar Association
- American Intellectual Property Lawyers Association

## Community Involvement

- Edina Community Lutheran Church, Council of Ministers, Past President
- Minnesota Land Trust, Board Secretary

## Honors

- Shortlist - Litigator of the Year - Minnesota, *Managing IP Americas*, 2024
- Selected among *The Best Lawyers in America*®, 2022-2024
- Minnesota State Bar Association, "North Star Lawyers," 2012-2015, 2023
- *Minnesota Monthly*, "Minnesota's Top Lawyers," 2022
- *Thomson Reuters*, "Minnesota Rising Star," 2014-2018
  - "Up & Coming Attorney," 2014