



## Loren L. Hansen

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### MINNEAPOLIS

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### FARGO

118 Broadway,  
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### PRACTICE AREAS

General Business & Complex  
Commercial Litigation

Intellectual Property

Shareholder Disputes

Litigation & Dispute Resolution

Intellectual Property Litigation

Antitrust & Trade Regulation

Licensing, Technology Transfer &  
Commercialization

eDiscovery: Data, Records &  
Information Governance

Intellectual Property &  
Technology

### INDUSTRIES

Agribusiness & Food

*"The best part of my career is helping clients focus on their business while they are facing a legal dispute. It's an honor to work with people who love what they do."*

Loren Hansen is a Registered Patent Attorney and first chair trial lawyer who focuses his practice on patent infringement, software / technology disputes, and intellectual property enforcement. He is also experienced in antitrust and other complex commercial litigation. Loren represents clients in a variety of industries, including agribusiness, manufacturing, construction, high technology, oilfield services, health insurance, and data storage.

Earlier in his career, Loren worked as a consultant with Accenture, Ltd., where he designed and developed custom software packages for large, national health insurers. His experience in software development, and education as a chemical engineer, continues to inform his practice - providing him with not only the insight needed to address the complex technical questions of many of his clients' cases, but also the communication skills needed to untangle that complexity and convey it in understandable terms.

Loren's practice encompasses a variety of complex civil litigation. He represents his clients at trial (court and jury) and in arbitration proceedings throughout the country. Recognizing that many clients prefer pragmatic solutions to prolonged litigation, Loren works to provide solutions for his clients that help them minimize or avoid litigation whenever possible. Loren loves working with clients that have a genuine passion for what they do, and he strives to deliver advice that helps them grow.

Technology

## COURT MEMBERSHIPS

- Minnesota
- North Dakota
- U.S. District Court District of Colorado
- U.S. District Court District of Minnesota
- U.S. District Court District of North Dakota
- U.S. Court of Appeals Federal Circuit
- U.S. Court of Appeals Eighth Circuit
- U.S. Patent and Trademark Office
- U.S. Supreme Court

## EDUCATION

William Mitchell College of Law,  
J.D., *cum laude*, 2007

University of Minnesota, 2001,  
Bachelor of Chemical  
Engineering

Loren has served as co-chair of the litigation practice group and chair of the associate recruiting committee, where he advised on the hiring, retaining, reviewing, and professional development of associates. In addition, Loren served on the finance committee at the firm for three years.

Loren was born on a small-town family farm in southwest Minnesota and went to high school in West Fargo, North Dakota. The work ethic and values that he developed at an early age carry throughout his practice and his engagement with the community. In addition to being the past president of his church's Council of Ministers, Loren serves as Secretary of the board, and sits on the governance and executive committees for the Minnesota Land Trust - a member-supported, nonprofit conservation organization whose mission is to protect and restore Minnesota's most vital natural lands in order to provide wildlife habitat, clean water, outdoor experiences, and scenic beauty for generations to come.

## Representative Experience

### ***Patent Litigation***

- *Olaf Soot Design, LLC v. J.R. Clancy, Inc. (N.D.N.Y 2019) (First-chaired the defense of accused patent infringer in high-capacity hoist technology)*
- *Accu Steel, Inc. v. Legacy Building Solutions, Inc., Civ. No. 16-00050 (S.D. Iowa 2017) (Led representation of patent owner, Legacy Building Solutions, in enforcing its patent rights related to building technology)*
- **Federal Appellate Argument:** *Concaten, Inc. v. AmeriTrak Fleet Solutions*, 131 F. Supp. 3d 1166 (D. Colo. 2015) affirmed (Fed. Cir. Oct. 11, 2016) (Obtained a Judgment on the Pleadings invalidating all five asserted patents as directed to ineligible subject matter. Argued appeal before the Federal Circuit Court of Appeals, which affirmed.)
- *Beavertail Products, LLC, et al. v. YETI Coolers, LLC*, Civil Action No.: 15-cv-1181 (D. Minn. filed Mar. 5, 2015); *YETI Coolers, LLC v. Beavertail Products, LLC, et al.* Civil Action No.: 15-cv-3267 (W.D. Tex. filed May 15, 2015) (Led defense of outdoor equipment

manufacturer against claims of design patent infringement, utility patent infringement, and trade dress infringement.)

- *TiVo Inc. v. Verizon Commc'ns Inc.*, Case No. 2:09-cv-257 (E.D. Tex. filed Aug. 27, 2009) (Represented TiVo in a multi-patent case asserting that Verizon infringed several of TiVo's patents related to digital video recording and defending Verizon's patent infringement counterclaims. This experience was prior to joining Gray Plant Mooty.)
- *Imation Corp. v. Koninklijke Philips Elec. N.V., et al.*, 586 F.3d 980 (Fed. Cir. 2009) (Represented Imation in a declaratory judgment case, asserting that Imation did not infringe nine of Philips's patents related to optical disc technology. This experience was prior to joining Gray Plant Mooty.)

### **Complex Litigation**

- **Jury Trial:** *Energy Intelligence Group, Inc. et al v. CHS McPherson Refinery, Inc.*, Civ. No. 16-cv-1015 (D. Kan. 2018) (First-chaired the defense of the Refinery in a copyright infringement matter through a four-day jury trial, obtaining a defense verdict in which plaintiffs' recovery was approximately two percent of the requested \$50 million award)
- *Four51, Inc. v. PFG Ventures, L.P., et al* (D. Minn 2017) (Led the defense of a custom software purchaser accused of breaching a software agreement and trade secret misappropriation when the company replaced the software vendor)
- *Geotek, LLC v. Aluma-Form, Inc.*, Civ. No. 27-cv-17-2441 (4th Dist. Ct. Minn. filed Feb. 22, 2017) (Led defense of Geotek as a declaratory judgment plaintiff against Aluma-Form's allegations of Lanham Act false advertising and product defamation. Case settled with Aluma-Form dismissing its claims and no monetary terms.)
- *Super Chefs, Inc. v. Second Bite Food, Inc.*, Civ. No. 15-00525, 2015 WL 12914330 (C.D. Cal. June 15, 2015) (Led defense of specialty food development and manufacturing company as it faced allegations of trade secret misappropriation, unfair business practices, fraud, breach of contract and other claims. After successfully defeating plaintiff's motion for preliminary injunction and obtaining dismissal of the majority of the allegations, the matter settled before trial.)

- **Bench Trial:** *Sterling Development Group Three, LLC et al v. Carlson*, 2015 ND 39, 859 N.W.2d 414 (N.D. 2015) (Represented Dr. Carlson in his defense against a claim that he owed \$2,000,000 pursuant to a personal guarantee. Following a two-day trial, the Court ruled that Dr. Carlson's guarantee was exonerated by statute. The result was affirmed by the North Dakota Supreme Court.)
- *Bucks County Community College v. Augusoft, Inc.* (EDPA 2015) (Represented software developer in its defense and counter-claims regarding a dispute involving a software development and implementation project)
- **Jury Trial:** Represented an oil field services company in Colorado state court through a six-day jury trial related to a proposed asset sale that failed to materialize. This case and its details are confidential pursuant to Colorado rules.
- *Omnicare, Inc. v. UnitedHealth Group, Inc.*, 594 F. Supp. 2d 945 (N. D. Ill. 2009) (Represented UnitedHealth Group where summary judgment was granted and affirmed in its defense of Omnicare's antitrust and fraud claims. This experience was prior to joining the firm.)

### ***Pro Bono Litigation***

- **Bench Trial:** *State by Friends of the BWCA v. AT&T*, No. 27-CV-10-15159 (4th Dist. Ct. Minn. filed June 22, 2010) (Represented the Friends of the Boundary Waters Wilderness in its enforcement of the Minnesota Environmental Rights Act. This experience was prior to joining the firm.)
- **Bench Trial:** *In re Kadiatou Toure*, No. A-089-118-477 (Immigration Ct. 2009) (Represented Ms. Toure in removal proceedings where she gained asylum in the United States. This experience was prior to joining the firm.)

### **Events**

- IP Litigation Webinar: Monetizing Your Patent Portfolio  
August 18, 2020
- Can't We All Just Get Along? The Role of Business Succession Planning for Closely Held Companies  
June 27, 2019

- "Advanced Civil Trial Skills," National Business Institute, Webinar  
October 13, 2015
- "Practically Applying the Rules of Civil Procedure (and Proposed Amendments)—Judge and Attorney Perspectives," National Business Institute, Webinar  
August 12, 2014

### Client Alerts And Blog Posts

- Federal Circuit Finds Car Dealership Agreements Do Not Establish Jurisdiction Over Manufacturers  
April 7, 2022
- "Circumventing Subscription Requirements Can Cost Big Bucks ,"  
entreVIEW Blog  
March 28, 2019
- Litigation Alert: U.S. Supreme Court to Rule on Constitutionality of Inter Partes Review at the Patent and Trial Appeal Board  
November 28, 2017
- Litigation Alert: U.S. Supreme Court Overturns Rule for Patent Litigation Venues in TC Heartland Case  
May 22, 2017
- IP Alert: Supreme Court's Unanimous Decision Should Help Patent Defendants  
June 3, 2014
- IP Alert: Patent Litigation Reform - The Innovation Act  
December 10, 2013
- Agribusiness Alert: New Supreme Court Ruling on Replanting of Patented Seeds Leaves Producers with Limited Rights  
May 15, 2013
- Litigation Update - Judge Sanctions Samsung for "Auto-Delete" of Relevant Emails When Litigation Was "Reasonably Foreseeable"  
September 25, 2012

### In The News

- IP is Everywhere, Even at the State Fair  
August 22, 2019
- GPM Litigation Spotlight: October 2016  
October 26, 2016
- 40 GPM Attorneys Recognized for Pro Bono Work  
July 2, 2015

## News Releases

- Partner Loren Hansen Appointed Leader of Lathrop GPM IP Litigation Practice Group  
February 11, 2022
- Seven Lathrop GPM Attorneys Named Lawyer of the Year, 100 Ranked as The Best Lawyers in America©  
August 19, 2021
- Gray Plant Mooty Attorneys Named 2018 Minnesota Super Lawyers and Rising Stars  
July 5, 2018
- Gray Plant Mooty Names New Litigation Practice Group Chairs  
April 26, 2018
- 43 Gray Plant Mooty Lawyers Named 2017 Minnesota Super Lawyers and Rising Stars  
July 5, 2017
- 40 Gray Plant Mooty Lawyers Named 2016 Minnesota Super Lawyers and Rising Stars  
July 5, 2016
- 34 Gray Plant Mooty Attorneys Recognized as North Star Lawyers  
May 5, 2016
- Gray Plant Mooty Ranked Among Top 25 Twin Cities IP Law Firms  
July 24, 2015
- 38 Gray Plant Mooty Lawyers Named 2015 Minnesota Super Lawyers and Rising Stars  
July 09, 2015
- Gray Plant Mooty Elects New 2015 Shareholders  
January 2, 2015
- 40 Gray Plant Mooty Lawyers Named 2014 Minnesota "Super Lawyers" and "Rising Stars"  
July 7, 2014
- Loren Hansen and Andrew Steil Named 2014 Minnesota Lawyer Up & Coming Attorneys  
July 7, 2014
- Loren Hansen Joins Gray Plant Mooty  
May 29, 2012

## Professional Affiliations

- Hon. Jimmie V. Reyna IP Inn of Court

- Minnesota State Bar Association
- American Intellectual Property Lawyers Association

### Community Involvement

- Edina Community Lutheran Church, Council of Ministers, Past President
- Minnesota Land Trust, Board Secretary

### Honors

- *The Best Lawyers in America*®, 2022
- "Minnesota Rising Star," Thomson Reuters, 2014-2018
- Minnesota "Up & Coming Attorney," 2014
- "North Star Lawyers," Minnesota State Bar Association, 2012-2015